

## **BCOM TRAVEL & TOURISM OPTIONAL PAPER**

### **FUNDAMENTALS OF TOURISM**

- 1) WHO WAS THE FOUNDER OF INCLUSIVE TOUR
  - A) THOMAS COOK
  - B) DENNIS
  - C) WRIGHT BROTHERS
  - D) NONE OFF THESE
- 2) THE WRIGHT BROTHERS INVENTED THE AERO PLANE IN-----
  - A)1927
  - B) 1903
  - C) 1873
  - D) 1829
- 3) ----- TOURISM INVOLVES PEOPLE TRAVEL WITHIN THE COUNTRY
  - A) DOMESTIC TOURISM
  - B) INTERNATIONAL TOURISM
  - C) INBOUND TOURISM
  - D) OUTBOUND TOURISM
- 4) THE PEAK SEASON OF INTERNATIONAL TOURISM IN INDIA
  - A) OCT TO FEB
  - B) FEB TO MARCH
  - C) OCT TO MARCH
  - D) APRIL TO SEPTEMBER
- 5) ----- TOURISM IS THE TIME WHEN AN INDIVIDUAL CAN DO WHAT HE LIKES TO REFRESH
  - A) INTERNATIONAL TOURISM
  - B) LEISURE TOURISM
  - C) RECREATIONAL TOURISM
  - D) NONE OFF THESE
- 6) WHO STAYS AT LEAST ONE NIGHT IN COLLECTIVE ACCOMMODATION IN THE COUNTRY VISITED
  - A) VISITOR
  - B) EXCURSIONIST
  - C) TOURIST
  - D) NONE OFF THESE
- 7) ----- TOURISM IS NON RESIDENT VISITING A COUNTRY OTHER THAN THEIR OWN IS TERMED AS
  - A) OUT BOUNT TOURISM
  - B) DOMESTIC TOURISM
  - C) INBOUND TOURISM
  - D) INTERNATIONAL TOURISM

- 8) ----- IS THE RESIDENTS, OF A COUNTRY VISITING COUNTRY ARE KNOWN AS
- A) DOMESTIC TOURISM
  - B) OUT BOUND TOURISM
  - C) INTERNATIONAL TOURISM
  - D) NON OFF THESE
- 9) A NATIONAL POLICY OF TOURISM WAS ANNOUNCED IN
- A) 1980
  - B) 1982
  - C) 1985
  - D) 1990
- 10) ----- YEAR NATIONAL COMMITTEE ON TOURISM FORMULATED A COMPREHENSIVE PLAN FOR ACHIEVING A SUSTAINABLE GROWTH IN TOURISM
- A) 1982
  - B) 1987
  - C) 1986
  - D) 1988
- 11) ----- YEAR A NATIONAL ACTION PLAN WAS PREPARED
- A) 1891
  - B) 1988
  - C) 1990
  - D) 1992
- 12) THE NATIONAL STRATEGY FOR PROMOTION OF TOURISM WAS DRAFTED IN ----- YEAR
- A) 1991
  - B) 1996
  - C) 1992
  - D) 1988
- 13) THE FIRST EVER INDIAN TOURISM DAY WAS CELEBRATED ON-----
- A) MARCH 20 1990
  - B) SEPTEMBER 15 1988
  - C) JAN 25 1998
  - D) MAY 30 1981
- 14) THE MINISTRY OF TOURISM IS HEADED BY -----
- A) PRESIDENT
  - B) PRIME MINISTER
  - C) CHIEF MINISTER
  - D) UNION MINISTER FOR TOURISM
- 15) THE ADMINISTERATIVE HEAD OF THE MINISTRY OF TOURISM
- A) UNION MINISTER OF TOURISM
  - B) CHIEF MINISTER OF TOURISM
  - C) TOURISM SECRETARY
  - D) NONE OFF THESE
- 16) WHO IS ACT AS THE DIRECTOR GENERAL OF TOURISM
- A) TOURISM MINISTER
  - B) SECRETARY OF TOURISM
  - C) CHIEF MINISTER
  - D) NONE OFF THESE
- 17) WHICH 5 YEAR PLAN RELATED TO DEVELOPMENT OF INFRASTRUCTURE IN TOURISM SECTOR
- A) 7<sup>TH</sup> PLAN
  - B) 5<sup>TH</sup> PLAN
  - C) 11<sup>TH</sup> PLAN

- D) NONE OFF THSE
- 18) EXPAND OF UNWTO
- A) UNITED NATIONS WIDE TOURISM OEGANISATION
  - B) UNITED NATIONS WORLD TOURISM ORGANISATION
  - C) UNITED NATIONS WORLD TRADE ORGANISATION
  - D) NONE OFF THESE
- 19) ESSTABLISHMENT OF WORLD TRAVEL AND TOURISM COUNCIL
- A) 1991
  - B) 1992
  - C) 1990
  - D) 1980
- 20) WHERE IS THE HEADQUARTERS OF UNWTO
- A) MADRID
  - B) JENEVA
  - C) TOKYO
  - D) NEWYORK
- 21) THE WORLD TOURISM ORGANISATION CONDUCTED THE FIRST GENERAL ASSEMBLY IN MADRID
- A) 1970
  - B) 1975
  - C) 1980
  - D) 1990
- 22) EXPAND IATA
- A) INTERNATIONAL AVIATION TRAVEL ASSOCIATION
  - B) INTERNATIONAL AIR TRANSPORTATION ASSOCIATION
  - C) INTERNATIONAL AVIATION AND TOURISM ASSOCIATION
  - D) NONE OFF THESE
- 23) THE HEADQUARTERS OF IATA
- A) JANEVA
  - B) MONTREAL
  - C) LONDON
  - D) NONE OFF THESE
- 24) THE EXECUTIVE OFFICE OF IATA
- A) MONTREAL
  - B) GENEVA
  - C) NEWYORK
  - D) NONE OFF THESE
- 25) INDIAN OCEAN TOURISM ORGANISATION(IOTO) FOUNDATION THE YEAR
- A) 1990
  - B) 1995
  - C) 1985
  - D) 1992
- 26) THE HEADQUARTERS OF IOTO
- A) PERTH
  - B) LONDON
  - C) GENEVA
  - D) NONE OFF THESE
- 27) THE FIRST DOMESTIC TRAVEL ROUTE STATED BETWEEN-----

- A) NAGPUR – DELHI
  - B) DELHI- HYDRABAD
  - C) KARACHI- DELHI
  - D) DELHI- KARACHI
- 28) WHICH ----- YEAR WAS THE FIRST DOMESTIC AIR TRAVEL ROUTE BETWEEN KARACHI- DELHI
- A) 1910
  - B) 1912
  - C) 1930
  - D) 1921
- 29) INDIA GOT FIRST AIRLINE IS
- A) AIR INDIA
  - B) INDIGO
  - C) TATA AND SONS
  - D) NONE OFF THESE
- 30) ----- YEAR ESTABLISHED THE FIRST AIRLINE IN INDIA
- A) 1912
  - B) 1930
  - C) 1935
  - D) 1932
- 31) WHO WAS ESTABLISHED TATA & SONS AIRLINE IN INDIA
- A) RATAN TATA
  - B) JRD TATA
  - C) AMBANI
  - D) NONE OFF THESE
- 32) THE ORIGINAL FORM OF TATA & SONS AIRLINE
- A) AIR INDIA
  - B) INDIAN AIRLINES
  - C) INDIGO
  - D) JET AIRWAYS
- 33) ----- YEAR TATA & SONS BECAME AIRINDIA
- A) 1940
  - B) 1946
  - C) 1945
  - D) 1950
- 34) WHAT ARE THE CATEGORIES OF AIR TRANSPORT SERVICES
- A) SCHEDULED AIR TRANSPORT SERVICE
  - B) NON SCHEDULED AIR TRANSPORT SERVICE
  - C) AIR CARGO SERVICE
  - D) AIR INDIA
  - E) ALL OFF THESE
- 35) ----- YEAR ANNOUNCED THE OPEN SKY POLICY
- A) 1986
  - B) 1995
  - C) 1990
  - D) 2003
- 36) THE FIRST LOW- FARE AIRLINE IN INDIA
- A) INDIAN AIRLINE
  - B) AIR INDIA
  - C) AIR DECCAN
  - D) NONE OFF THESE
- 37) WHICH ARE THE TWO MAJOR PRIVATIZATION AIRPORTS IN INDIA

- A) MUMBAI
- B) HYDRABAD
- C) DELHI
- D) A&C

38) HOW MANY INTERNATIONAL AIRPORTS IN INDIA

- A) 10
- B) 13
- C) 12
- D) 15

39) THE PALEOLITHIC AGE IS KNOWN AS

- A) NEOLITHIC AGE
- B) OLD STONE AGE
- C) MEGA STONE AGE
- D) NONE OFF THESE

40) THE NEOLITHIC AGE IS KNOWN AS

- A) PALEOLITHIC AGE
- B) OLD STONE AGE
- C) MEGA STONE AGE
- D) NONE OFF THESE

41) WHO WAS TAKING THE WORLD'S FIRST PAID SPACE VACATION

- A) DENNIES TITO
- B) RATAN TATA
- C) AMBANI
- D) NONE OFF THESE

42) NON RESIDENT, VISITING A COUNTRY OTHER THAN THEIR OWNS IS TERMED AS

- A) DOMESTIC TOURISM
- B) INBOUND TOURISM
- C) INTERNATIONAL TOURISM
- D) NONE OFF THESE

43) ----- TYPES OF TOURISM REFERS TO TOURIST FLOWS BETWEEN COUNTRIES OF THE NEW REGION

- A) INBOUND TOURISM
- B) INTER REGIONAL TOURISM
- C) INTRA REGIONAL TOURISM
- D) NONE OFF THESE

44) -----TYPE OF TOURISM REFERS TO TOURIST FLOW FROM ONE REGION TO ANOTHER COUNTRY

- A) INTRA REGIONAL TOURISM
- B) INTERNAL TOURISM
- C) OUTBOUND TOURISM
- D) INTER REGIONAL TOURISM

45) ----- TOURISM REQUIRES DIRECTS CONTACT WITH THE HOSTS

- A) RURAL TOURISM
- B) ETHNIC TOURISM
- C) ENVIRONMENTAL TOURISM
- D) NONE OFF THESE

46) -----TOURISM IS THE TIME WHEN AN INDIVIDUAL CAN DO WHAT HE LIKES TO REFRESH HI/ HER SPIRITS

- A) SPORTS TOURISM
- B) LEISURE TOURISM
- C) RECREATIONAL TOURISM
- D) NONE OFF THESE

47) WHICH TYPE OF TOURISM IA A VARIETY OF ACTIVITIES, WHICH A PERSON COULD CHOOSE TO REFRESH HIS/ HER SPIRIT

- A) RECREATIONAL TOURISM
- B) LEISURE TOURISM
- C) DOMESTIC TOURISM
- D) ENVIRONMENTAL TOURISM

48) VISITORS STAYING AT LEAST 24 HOURS IN THE COUNTRY IS CALLED-----

- A) VISITORS
- B) EXCURSIONIST
- C) TOURIST
- D) NONE OFF THESE

50) ----- APPROACH IS, TO STUDY ABOUT TOURISM PRODUCT, HOW IT IS PRODUCED, MARKETED AND CONSUMPTION

- A) ECONOMIC APPROACH
- B) HISTORICAL APPROACH
- C) PRODUCT APPROACH
- D) NONE OFF THESE

51) ----- APPROACH AIMS TO STUDY ABOUT THE DEMAND AND SUPPLY IN A MAKET

- A) ECONOMIC
- B) MANAGERIAL
- C) PRODUCT
- D) NONE OFF THESE

52) A PERSON WHO CHANGES HIS LOCATION IS KNOWN AS

- A) VISITOR
- B) TOURIST
- C) TRAVELLER
- D) NONE OFF THESE

53) ANOTHER NAME OF MECAL TOURISM

- A) ECO TOURISM
- B) AYURVEDIC TOURISM
- C) ENVIRONMENTAL TOURISM
- D) HEALTH TOURISM

54) ----- TOURISM IS KNOWN AS PEOPLE WHO TRAVEL FOR PILGRIMAGE OR WORSHIP PURPOSE

- A) HERITAGE TOURISM
- B) PILGRIMAGE TOURISM
- C) WILDLIFE TOURISM
- D) NONE OFF THESE

55) ----- TYPE OF TOURISM REFERS TRANSPORT OF A LARGE NUMBER OF PEOPLE IN A SHORT PERIOD OF TIME

- A) HERITAGE TOURISM
- B) MASS TOURISM
- C) GRAND TOURISM
- D) NONE OFF THESE

- 56) ----- TOURISM IS REFERS PEOPLE TRAVEL ON HUGE LUXARY SHIPS THAT HAVE ALL RECREATIONAL FACILITIES
- A) MASS TOURISM
  - B) INCLUSIVE TOURISM
  - C) CRUISE TOURISM
  - D) PILGRIME TOURISM
- 57) -----TOURISM PROVIDES AS A PHENOMENON OF TOURIST PAYING FOR TIGHTS INTO SPACE
- A) SPACE TOURISM
  - B) MASS TOURISM
  - C) CRUISE TOURISM
  - D) NONE OFF THESE
- 58) HOW MUCH NATIONAL PARKS PROTECTED IN KERALA
- A) 12
  - B) 13
  - C) 83
  - D) 80
- 59) WHICH TYPE OF TOURISM IS FOCUSED ON PROTECTED OF AGRICULTURE
- A) FARM TOURISM
  - B) SOCIAL TOURISM
  - C) AGRO TOURISM
  - D) NONE OFF THESE
- 60) WHICH TOURISM TRAVEL FROM PLACES TO PLACES SPENT NOT MORE THAN 5 NIGHTS AT EACH LOCATION?
- A) SEASONAL TOURISM
  - B) ROVING TOURISM
  - C) SUMMER TOURISM
  - D) AGRO TOURISM
- 61) THE CONCEPT OF MOTELS WAS ORIGINATED IN-----
- A) LONDON
  - B) USA
  - C) JARMENY
  - D) FRANCE
- 62) WHICH TYPE OF ACCOMMODATION IS PROVIDES, IN SMALLEST SIZE WITH MODEST LODGING AND BOARD FACILITIES
- A) RESORT HOTEL
  - B) AIRPORT HOTEL
  - C) INNS
  - D) NONE OFF THESE
- 63) ----- HOTEL IS SITUATED NEAR TO THE AIRPORT
- A) INNS
  - B) MOTEL
  - C) AIRPORT HOTEL
  - D) NONE OFF THESE
- 64) IN MEDIUM HOTEL CONSIST IN NUMBER OF ROOMS INCLUDED IN-----
- A) 25 ROOMS
  - B) 101- 300 ROOMS
  - C) 26-100 ROOMS
  - D) NONE OFF THESE
- 65) WHICH TYPE OF PLAN INCLUDE IN ROOM ONLY
- A) EP

- B) AP
- C) CP
- D) MAP

66) WHICH TYPE OF PLAN INCLUDE ROOM+ CONTINENTAL BREAKFAST

- A) EP
- B) AP
- C) CP
- D) NONE OFF THESE

67) AP PLAN PROVIDES IN-----SERVICES

- A) ROOM ONLY
- B) ROOM +BREAKFAST+LUNCH+DINNER
- C) ROOM+ CONTINENTAL BREKFAST
- D) NONE OFF THESE

68) MAP MEANS-----

- A) MODERATE ASIAN POLICY
- B) MODERN AMERICAN PLAN
- C) MODIFIED AMERICAN PLAN
- D) NONE OFF THESE

69) MAP PLAN WHICH PROVIDES IN

- A) ROOM ONLY
- B) ROOM+CONTINENTAL BREAKFAST
- C) ROOM+LUNCH
- D) ROOM+BREAKFAST

70) THE LENGTH OF GUEST STAY ALLOWED IN TRANSIENT HOTEL

- A) STAY FOR A DAY OR LESS
- B) TWO DAYS
- C) ONE MONTH
- D) NONE OFF THESE

71) WHO IS PROVIDING ALL SERVICES DIRECTLY TO THEIRCUSTOMERS

- A) DIRECT PROVIDERS
- B) SUPPORT SERVICES
- C) DEVELOPMENT ORGANIZATIONS
- D) NONE OFF THESE

72) FORMATION OF AIRPORT AUTHORITY OF INDIA (AAI)

- A) 1902
- B) 1990
- C) 1996
- D) 1995

73) THE FIRST TRAVEL AGENCY WAS SET UP BY

- A) THOMAS COOK
- B) TATA & SONS
- C) AMBANI



D) NONE OFF THESE

74) UFTAA FOUNDED IN-----

A) NEW YORK

B) LONDON

C) ROME

D) NOEOFF THESE

75) ESTABLISHMENT IN ASTA-----

A) 1990

B) 1931

C) 1993

D) 1995

**ANSWERS KEY**

1)A 2) B 3)A 4)C 5)B 6)C 7)C 8)B 9)B 10)D 11)D 12)B 13)C 14)D 15)C 16)B 17)C 18)B 19)C 20)A

21)B 22)B 23)B 24)B 25)B 26)A 27)C 28)B 29)C 30)D 31)B 32)A 33)B 34)D 35)C 36) C 37)D 38)C

39) B 40) C 41)A 42)B 43)C 44)D 45)B 46)B 47)A 48)C 49)B 50)C 51)A 52)C 53)D 54)B 55)B 56)C

57)A 58)C 59)C 60)B 61)B 62)C 63)C 64)C 65)A 66)C 67)B 68) C 69)D 70)A 71)A 72)D 73)A 74)C

75)B