

TOURISM POLICY AND PLANNING

MULTIPLE CHOICE QUESTIONS

II BTS

- 1) FIRST TOURISM POLICY YEAR?
A) 1982 B) 1999 C) 1984 D) 1987
- 2) KERALA TOURISM POLICY YEAR?
A) 1992 B) 1991 C) 1995 D) 1984
- 3) ITDC AND PRIVATE SECTORS LAUNCHED HOTELS?
A) STAR HOTEL B) FOUR STAR HOTEL C) LUXURY HOTELS D) TWO STAR HOTELS
- 4) GLOBAL TOURISM IS A US \$ BILLIONS BUSINESS?
A) \$919 B) \$912 C) \$ 913 D) \$ 914
- 5) HUMAN RESOURCE DEVELOPMENT FOR SECTOR?
A) CULTURAL B) SOCIAL C) HOSPITALITY D) NATURAL
- 6) NATIONAL COMMITTEE ON TOURISM YEAR?
A) 1988 B) 1991 C) 1992 D) 1993
- 7) TOURISM POLICY OF YEAR ?
A) 1997 B) 1998 C) 1999 D) 1989
- 8) CHANGES IN THE STRUCTURE OF THE DEPARTMENT OF TOURISM?
A) AIRLINE STRUCTURE B) ACCOMMODATION C) ORGANISATIONAL D) TRANSPORT
- 9) THE FIRST SIGNIFICANT POLICY INITIATIVES WERE FORGED IN THE EARLY
A) 1999'S B) 1983'S C) 1984'S D) 1980'S
- 10) GOLDEN TRIANGLE CONSIST OF?
A) DELHI- JAIPUR-MUMBAI B) DELHI- JAIPUR- AGRA C) DELHI- JAIPUR- GOA
D) NONE OF THESE
- 11) NATIONAL ACTION PLAN YEAR?
A) 1993 B) 1994 C) 1995 D) 1992
- 12) IN THE YEAR 1999 WAS OBSERVED AS?
A) VISIT INDIA YEAR B) VISIT NATIONAL YEAR C) VISIT KERALA YEAR D) NONE OF THESE
- 13) NATIONAL TOURISM POLICY YEAR?
A) 2002 B) 2004 C) 2001 D) 2003
- 14) NATIONAL TOURISM ADVISORY COUNCIL IN YEAR
A) 2009 B) 2008 C) 2001 D) 2003
- 15) DEVELOP & POSITION THE ISLAND AS INTERNATIONAL CRUISE DESTINATIONS?
A) LAKSHADWEEP B) ANDAMAN C) COCHIN D) NONE OF THESE

- 16) ASSISTANCE FOR SPECIFIED TOURISM AREAS CONSIST OF?
- A) ASTA B) ASTM C) ASMO D) ATMS
- 17) INTERNATIONAL BEACH RESORTS AT KOVALAM IN YEAR
- A) 1976 B) 1978 C) 1979 D) 1981
- 18) EDC EXPAND?
- A) ECO DEVELOPMENT COMMITTEE B) ECO DEVELOPMENT COUNCIL C) ECO DEVELOPMENT PROCESS D) NONE OF THESE
- 19) RURAL TOURISM IS THE MAIN DERIVE OF GROWTH?
- A) SOCIAL B) ECONOMIC C) CULTURAL D) PHYSICAL
- 20) ITDC CAME INTO EXISTANCE IN YEAR ?
- A) 1967 B) 1966 C) 1978 D) 1965
- 21) FCI STANDS FOR ?
- A) FOOD CRAFT INSTITUTES B) FOOD CATERING INSTITUTE C) FOOD COURT INSTITUTES D) NONE OF THESE?
- 22) RT STANDS FOR
- A) RURAL TOURISM B) RESPONSIBLE TOURISM C) RELIGIOUS TOURISM D) NONE OF THESE
- 23) NATIONAL ACTION PLAN YEAR?
- A) 1992 B) 1993 C) 1995 D) 1998
- 24) EIA STANDS FOR ?
- A) ENVIRONMENTAL IMPACT ASSESSMENT B) ECONOMICAL IMPACT ASSESSMENT C) EDUCATIONAL IMPACT ASSESSMENT D) NONE OF THESE
- 25) HDI STANDS FOR
- A) HOUSE DEVELOPMENT INDEX B) HUMAN DEVELOPMENT INDEX C) HIMALAYAN DEVELOPMENT INDEX D) NONE OF THESE
- 26) TAAI STANDS FOR?
- A) TRAVEL AGENT ASSOCIATION OF INDIA
- B) TOURIST AGENT ASSOCIATION OF INDIA
- C) TRANSPORT AGENT ASSOCIATION OF INDIA
- D) NONE OF THESE

- 27) IN INDIA , THE FIRST SOUND AND LIGHT SHOW WAS MOUNTED AT
A) TAJ MAHAL B) RED FORT C) AMBAR FORT D) JAL MAHAL
- 28) SABARMATHI ASRAMAM IS ASSOCIATED WITH
- A) JAWAHARLAL NEHRU B) MAHATMA GANDHI C) BALAGANGATHARA THILAK D) NONE OF THESE
- 29) SHALIMAR GARDEN IS SITUATED IN
- A) SREE NAGAR B) JAIPUR C)UDAIPUR D) NONE OF THSE
- 30) A FAMOUS NATIONAL MONUMENT CELLULAR JAIL IS LOCATED IN WHICH PLACE?
A) LAKSHADWEEP B) ANDAMAN NICOBAR C) DAMAM & DIU D) NONE OF THESE
- 31) KTDC WAS ESTABLISHED IN WHICH YEAR?
A) 1965 B) 1966 C) 1956 D) 1946
- 32) THE TAG LINE OF KTDC IS
- A) GOD OWN COUNTRY B) ONE STATE MANY WORLD C) WELCOME TO PARADISE D) NONE OF THESE
- 33) IN WHICH YEAR THE GOVT OF INDIA APPOINTED A HIGH LEVEL NATIONAL COMMITTEE ON TOURISM?
A) 1987 B) 1985 C) 1965 D) 1956
- 34) THE NEW CHANGI INTERNATIONAL AIRPORT IS SITUATED AT
A) MALAYSIA B) INDIA C) SINGAPOUR D) TAILAND
- 35) UNWTO IS HEADQUARTERS IN
- A) GENIVA B) MANTRID C) MONTREAL D) SINGAPOUR
- 36) WTTC WAS ESTABLISHED IN THE YEAR
- A) 1985 B) 1990 C) 2000 D) 1975
- 37) THE CONTRIBUTION OF TOURISM SECTOR TO GDP IIN 2007- 2008 ESTIMATED TO BE
- A) 5.9% B) 5.29% C) 5.19% D) 6.62%
- 38) THE DURATION OF 11TH 5 YEAR PLAN IS
A) 2008 -13 B)2007 -12 C) 2006 -12 D) NONE OF THSE
- 39) DURING THE 11TH FYP MAJOR EMPHASIS WAS ON
A) INFRASTRUCTURAL DEVELOPMENT B) ACCOMMODATION DEVELOPMENT C) WILDLIFE PROTECTION D) NONE OF THESE

- 40) THE NUMBER OF FTA IN 2016 ARE ESTIMATED TO BE MILLION
 A) 24.11 B) 34.11 C) 11.22 D) 11.24
- 41) NUMBER OF THE DTVS IN 2016 ARE ESTIMATED TO BE MILLION
 A) 1451.46 B) 1415.46 C) 1441.46 D) NONE OF THESE
- 42) AMERICAN PRINT CAMPAIGN LAUNCHED DURING THE PLAN PERIOD
 A) 10TH B) 9TH C) 8TH D) 11TH
- 43) GLOBAL PRINT CAMPAIGN LAUNCHED DURING THE PLAN PERIOD
 A) 11TH B) 10TH C) 9TH D) 5TH
- 44) A RURAL TOURISM SCHEME WAS FORMULATED IN.....
 A) 2000 B) 2001 C) 2002 D) 2003

ANSWER KEY

- 1) A 2) C 3) C 4) A 5) C 6) A 7) A 8) C 9) D 10) C 11) D 12) A 13) A 14) B 15) B 16) A 17) A 18) A
 19) B 20) B 21) A 22) B 23) A 24) A 25) B 26) A 27) B 28) B 29) A 30) B 31) B 32) A 33) A 34) C
 35) B 36) B 37) A 38) B 39) A 40) D 41) A 42) D 43) A 44) C