

II BCOM (TT)

Multiple choice questions

Fundamentals of Tourism

1. FIT is applicable to a -----tourist
 - a. Foreign
 - b. Domestic
 - c. India
 - d. None of these
2. In ancient time the mode of transport was
 - a. Animals
 - b. Boats
 - c. Bullock cart
 - d. By walk
3. As a mode of transport the sailing of vessels started in
 - a. Europe
 - b. America
 - c. Asia
 - d. Egypt
4. Who invented wheel and money during ancient time?
 - a. Shulgi
 - b. Sumerians
 - c. Babylonians
 - d. None of these
5. "Splendor and riches that one country under the sun with an imperishable interest the one land that all men desires to see " which country is mentioned here?
 - a. Europe
 - b. America
 - c. China
 - d. India
6. The famous traveler who wrote air travel experience in ancient time
 - a. Alexander
 - b. Marco polo
 - c. Benjamin
 - d. Ibnu batuta
7. The first traveler who visited India and Ceylon
 - a. Marco polo
 - b. Alexander

- c. Ibnu batuta
 - d. None of these
8. In ancient time the travel route connecting China ,India ,Persia ,Mesopotamia ,Egypt ,Greece and Rome is called
- a. Far east route
 - b. Middle east route
 - c. Asia Minor Route
 - d. Silk route
9. Who started SPA as part of Tourism
- a. Egyptians
 - b. Greek
 - c. Americans
 - d. Romans
10. Grand Tour was related to
- a. Indians
 - b. Egyptians
 - c. Greek
 - d. Europeans
11. The rail transport started in
- a. 1800
 - b. 1789
 - c. 1879
 - d. 1830
12. Sailing vessels were built by
- a. Europeans
 - b. Greek
 - c. Egyptians
 - d. None of these
13. During renaissance -----was the major hub of culture and trade
- a. Rome
 - b. Egypt
 - c. Italy
 - d. None of these
14. Grand tour was conducted to
- a. Rome-Greek
 - b. France-Italy
 - c. Europe-America
 - d. France-America
15. Huen– trang visited India between

- a. 629 and 645 A.D
 - b. 655 and 650 A.D
 - c. 645 and 648 A.D
 - d. None of these
16. Temples cut out of rocks were introduced by
- a. Jain
 - b. Buddhist
 - c. Hindus
 - d. None of these
17. The great astronomer and scientist Aryabhata was credited with the discovery of
- a. Mathematics
 - b. Zero
 - c. Numerical system
 - d. None of these
18. The earliest form of medicine known to man
- a. Ayurveda
 - b. Homeopathy
 - c. Alopahy
 - d. None of these
19. Who discovered Ayurveda
- a. Aryabatta
 - b. Ibu batuta
 - c. Charaka
 - d. None of these
20. Who discovered the method to calculate the time earth takes to orbit the sun
- a. Bhaskaracharya
 - b. Arthur
 - c. Charaka
 - d. None of these
21. Who just explained Pythagoras Theorem
- a. Arthur
 - b. Aryabhata
 - c. Budhayana
 - d. None of these
22. The first annual paid holiday starts in
- a. Germany
 - b. Europe
 - c. America
 - d. UK

23. The Indian Tourism Development Corporation was established in
- 1952
 - 1958
 - 1966
 - None of these
24. Among top 10 tourism destinations-----is the first during 2000
- US
 - Spain
 - Mexico
 - France
25. WTO was established in
- 1970
 - 1988
 - 1950
 - 1975
26. The first General Assembly of WTO was held in
- Germany
 - Madrid
 - Montreal
 - None of these
27. The expansion of PATA is
- Pakistan and Asia Travel Association
 - Power Association for Travel Arrangement
 - Pacific Asia Travel Association
 - None of these
28. WTTC was established in the year
- 1990
 - 1986
 - 1976
 - None of these
29. IATA stands for
- International Air Transport Association
 - Indian Air Transport Association
 - Indonesian Air Transport Association
 - None of these
30. The head office of IATA is at
- Geneva
 - Montreal
 - Madrid

- d. None of these
- 31. A manual published by IATA every year is
 - a. TIM
 - b. World Air Transport Statistics
 - c. OAG
 - d. None of these
- 32. OECD was founded in the year
 - a. 1962
 - b. 1961
 - c. 1952
 - d. 1958
- 33. ETC stands for
 - a. Europe Travel Commission
 - b. England Tour Council
 - c. Egyptian Tourism Council
 - d. None of these
- 34. TAAI was found in the year
 - a. 1982
 - b. 1978
 - c. 1962
 - d. 1951
- 35. FHRAI is associated related to
 - a. Hotels and Restaurants
 - b. Tourism and Destinations
 - c. Air Transport
 - d. None of these
- 36. DOT stands for
 - a. Do not Trouble
 - b. Do on try
 - c. Department of Tourism
 - d. None of these
- 37. FHRAI was founded in the year
 - a. 1952
 - b. 1972
 - c. 1968
 - d. 1955
- 38. IATO has -----categories of membership
 - a. 5
 - b. 9

- c. 2
 - d. 4
39. IATO was established in the year
- a. 1962
 - b. 1958
 - c. 2000
 - d. 1982
40. IATO has -----specialized action committees
- a. 13
 - b. 12
 - c. 10
 - d. 20
41. Tourism is economically significant because it generates -----and -----
- a. Happiness and Satisfaction
 - b. Income and Employment
 - c. Health and Safety
 - d. None of these
42. The period of revival of art and culture in Europe in the 14th to 16th centuries is known as
- a. Industrial Revolution
 - b. Grand Tour
 - c. Renaissance
 - d. None of these
43. A tour package that includes Delhi-Agra-Jaipur is called
- a. Royal Orient
 - b. Golden chariot
 - c. Golden Triangle
 - d. None of these
44. The great kingdoms during the 6th century BC was called
- a. Mahalingapurams
 - b. Mahajanapadas
 - c. Mahabalipuram
 - d. None of these
45. A movement that brought many social reforms in Indian society
- a. Bhakti movement
 - b. Shakti movement
 - c. Excursions
 - d. None of these
46. What is VFR

- a. Visiting friends and Relatives
 - b. Very fast and Rigid
 - c. -----
 - d. None of these
47. Eco Tourism is a -----tourism
- a. Enjoying tourism
 - b. Responsible Tourism
 - c. Relaxing Tourism
 - d. None of these
48. -----is an example for a Pilgrimage tourism destination
- a. Jerusalem
 - b. Vishnoderi
 - c. Mecca
 - d. All of the above
49. The Yellowstone national park is located in
- a. India
 - b. Switzerland
 - c. US
 - d. None of these
50. Which is the most expensive type of tourism
- a. Green Tourism
 - b. Cruise Tourism
 - c. Space Tourism
 - d. Wedding Tourism
51. Name the first space tourist
- a. Thomas cook
 - b. Dennis Tito
 - c. Dennis Martin
 - d. None of these
52. The word Tourist was derived from the Latin word-----
- a. Tornus
 - b. Trident
 - c. Toijour
 - d. None of these
53. Varanasi is popularly known as
- a. Gateway to salvation
 - b. Gateway of India
 - c. Greatest temple of India
 - d. None of these

54. Varanasi lies in the bank of which river
- Yamuna
 - Ganga
 - Brahmaputhra
 - Cauvery
55. Ajmer Sherif is dedicated to
- Saint Salim Chisthi
 - Saint Dhronacharya
 - Saint Khwaja Moinddin Chisthi
 - None of these
56. Sanchi stupa was created by
- Akbar
 - Shajahan
 - Asoka the Great
 - None of these
57. Sanchi stupa was dedicated to
- Buddists
 - Hindu
 - Jain
 - None of these
58. Sanchi stupa is located in
- Madhura
 - Bhopal
 - Bodhgaya
 - None of these
59. Tourism is a major creator of jobs in the world. Approximately what percentage of global employment is represented by tourism
- 8%
 - 20%
 - 2%
 - 50%
60. ITDC came into existence in which year
- 1965
 - 1966
 - 1968
 - 1969
61. What is the tag line of KTDC
- God is Country
 - Gods own Country

- c. Country of God
 - d. None of these
62. Tourism accounts for more than 10% of the world's GDP. What does GDP stands for
- a. Gross Domestic Product
 - b. Gross Demand Profile
 - c. Gross Domestic Profile
 - d. General Domestic Product
 - e.
63. What is domestic tourism
- a. Travel for less than one day in your own country
 - b. A business trip overseas
 - c. Travel involving an international stay away from home
 - d. Travel within your own country.
64. Which of the following phrases best describes ecotourism
- a. Rural tourism
 - b. Nature based tourism with an educative element
 - c. Tourism in the natural environment
 - d. Tourism to exotic natural locations
65. Which of the following countries is not one of the top 5 tourism generators
- a. USA
 - b. Germany
 - c. France
 - d. Fiji
66. The chief objective of the TAAI is to
- a. Protect the interests of sea cruise operators alone
 - b. Protect the interests of surface transporters and cruise operators
 - c. Protect the foreign tourists from all possible treats.
 - d. Safeguard and protect the interests of its members by maintaining a constant dialogue with the concerned government agencies
67. The supreme and sovereign body of the WTO is the
- a. General assembly
 - b. Executive council
 - c. Secretariat
 - d. All of the above
68. The number of affiliate member of the WTO is
- a. 272
 - b. 172
 - c. 158
 - d. 270
69. Which one of the following is a part of adventure tourism
- a. Swimming

- b. Bowling
 - c. Bungee jumping
 - d. Chess
70. Recreation is a
- a. Product
 - b. Service
 - c. Privilege of a tour operator
 - d. Privilege of a tour guide
71. Which one of the following is not a part of the infrastructure of tourism
- a. Natural spots
 - b. Sarais
 - c. Rope ways
 - d. Government owned factories
72. Scuba diving can be associated with
- a. Farm tourism
 - b. Eco tourism
 - c. Adventure tourism
 - d. Green tourism
73. Which one of the following is not a place of religious significance
- a. Puri
 - b. The Vatican
 - c. Jerusalem
 - d. Riyadh
74. The headquarters of the UFTAA are located in
- a. Berlin
 - b. Frankfurt
 - c. Brussels
 - d. Cairo
75. Which of the following is not an element of tourism
- a. Bread and biscuits
 - b. Scenic attractions
 - c. Historical factors
 - d. Amenities
76. The Bandipur National Park is located in the following state.
- a. Andhra Pradesh
 - b. Karnataka
 - c. Tamil Nadu
 - d. Kerala
77. The height of the Buland Darwaza(at Fatehpur Sikri) is nearly
- a. 12m
 - b. 20m
 - c. 24m

- d. 40m
78. The Nagarhole National Park was established in
- a. 1960
 - b. 1955
 - c. 1965
 - d. 1947
79. It was believed that Lord Rama has spent 11 years of his exile at this place
- a. Baan Gauga
 - b. Chitrakoot
 - c. Pehowa
 - d. Srilanka
80. What is the unique feature of a tourism product
- a. It is meant to be delivered to the customer
 - b. It is perishable
 - c. Its components are predominantly products
 - d. It is cheap most of the times
81. The famous Khajuratio temples built in the 10th century AD were dedicated to
- a. Rama and Krishna
 - b. Brahma and Vishnu
 - c. Trimurti
 - d. Shiva and parvati
82. Which state is called the 'Cradle of Buddhism'
- a. Sikkim
 - b. Bihar
 - c. Uttar Pradesh
 - d. Madhya Pradesh
83. The Victoria Memorial has been built at
- a. Kolkata
 - b. Newdelhi
 - c. Mumbai
 - d. Dalhousie
84. The highest mountain Peak in the India is
- a. Daulagiri
 - b. Nanga parbat
 - c. K2
 - d. Nilgiri
85. The Konark Temple in Orissa is dedicated to
- a. Lord Indra
 - b. Lord Rama
 - c. The Sun God
 - d. None of these
86. The famous Kanha National park is located in the state of

- a. Assam
 - b. Bihar
 - c. Madhya Pradesh
 - d. Karnataka
87. Which state has 2 capitals
- a. Karnataka
 - b. Punjab
 - c. Jammu & Kashmir
 - d. Hariyana
88. Kuchipudi dance originated from
- a. Punjab
 - b. Rajasthan
 - c. Andhra Pradesh
 - d. Karnataka
89. In which of the following cities is the Golden Temple located
- a. Gaya
 - b. Patna
 - c. Mathura
 - d. Amritsar
90. The Rail Museum of India is located in
- a. Ghatkoper ,Mumbai
 - b. Varanasi
 - c. New Jaipaur
 - d. Chanakyapuri, newdelhi
91. Which is the highest gateway in India
- a. Gate of the Taj at Agra
 - b. Gate way of India, Mumbai
 - c. Buland Darwaza at Fatehpur sikri
 - d. India gate, new delhi
92. Where is the Vikram Sarabhai Space Centre located
- a. Mumbai
 - b. Bangalore
 - c. Sriharikota
 - d. Trivandrum
93. Famous Hindhu place of pilgrimage Amarnath is in
- a. Uttar Pradesh
 - b. Madhya Pradesh
 - c. Kashmir
 - d. Andhra Pradesh
94. Seven pagodas is situated at
- a. Mahabalipuram
 - b. Tanjaore

- c. Puri
 - d. Mumbai
95. There are 5 beautiful temples built at Mount Abu in Rajasthan these temples known as
- a. Vishnu temples
 - b. Bhairav temples
 - c. Mahakala temples
 - d. Dilwara temples
96. Sainath is well known because
- a. It has a big oil refinery
 - b. It is a holy place for Buddhists
 - c. It is an ancient capital
 - d. Vardhman Mahavir was born here
97. Who are the targets of a tourist spot that is located at great heights
- a. Children
 - b. Women
 - c. Adventure tourists
 - d. Business tycoons
98. The last stage of product life cycle is
- a. Maturity
 - b. Decline
 - c. Introduction
 - d. Growth
99. Airline seats are perishable product. That is because
- a. Seats of an aircraft cannot be sold by the Net
 - b. Once the aircraft is airborne , the vacant seats mean a loss to the airline
 - c. The aircraft cannot travel safely over high seas.
 - d. None of these
100. Eco-Tourist is interested to visit a destination where there is
- a. Rich wildlife wealth
 - b. Unique wildlife species
 - c. Relatively unspoilt natural environment
 - d. Dense forest
101. Which of the following is top tourist destination in terms of international tourist arrivals
- a. France
 - b. USA
 - c. Spain
 - d. Switzerland
102. Which of the following is not always required to become a tourist
- a. Disposable income
 - b. Familiarly with the proposed destination

- c. Disposable time
 - d. Strong motivation
103. The tomb of Akbar is situated at
- a. Fatehpur sikri
 - b. Ajmer
 - c. Sikandra
 - d. Delhi
104. Bihang Bihu is the popular folk dance of
- a. Sikkim
 - b. Manipur
 - c. Assam
 - d. Tripura
105. Akbar built the Buland Darwaza in the memory of
- a. His grandfather Baber
 - b. Khwaja Moinuddin Chisti
 - c. Victory of Gujarat
 - d. Shaik Salim Chisti
106. Who is the presiding deity of Konak Temple
- a. Lord Shiva
 - b. Lord Vishnu
 - c. Goddess Durga
 - d. Sun
107. Which state of India is leading in Medical Tourism
- a. Karnataka
 - b. Kerala
 - c. Andhra Pradesh
 - d. Tamil Nadu
108. Tourism that consists of travelling to relatively undisturbed or uncontaminated natural areas with specific objectives of studying , admiring, and enjoying the scenery and its wild plants and animals as well as any existing cultural manifestations
- a. Wild life tourism
 - b. Rural tourism
 - c. Eco tourism
 - d. Adventure tourism
109. The national Emblem 'Lion Capital' is an adaptation from
- a. Sanchi
 - b. Baratut
 - c. Sarnath
 - d. Amaravati
110. Which is the longest train service in India
- a. Him Sagar Express
 - b. Kerala Express

- c. Vivek Express
 - d. Varanasi Chennai Express
111. Where is the mausoleum of Emperor Akbar
- a. Sikandra
 - b. Lahore
 - c. Delhi
 - d. Fatepur sikri
112. The famous Meenakshi Temple is situated in
- a. Chidambaram
 - b. Madurai
 - c. Coimbatore
 - d. Chennai
113. Which city in India is famous for the Dussehra festival
- a. Mumbai
 - b. Chennai
 - c. Mysore
 - d. New delhi
114. The amount of visitor activity that a site or destination can sustain is
- a. Carrying capacity
 - b. Servicing capacity
 - c. Regional capacity
 - d. None of these
115. Travelling for the purpose of learning about cultures or aspects of cultures is
- a. Ethnic tourism
 - b. VFR
 - c. Mass Tourism
 - d. Cultural tourism
116. According to definitions of the tourist what is the maximum allowable length of stay in destination before you cease to be counted as a tourist
- a. 1 month
 - b. 1 year
 - c. 6 month
 - d. 1 day

ANSWERS

1.A	2.D	3.D	4.B	5.D	6.D	7.A	8.D	9.D	10.D	11.D	12.A	13. C
14.B	15.A	16.B	17.B	18.A	19.C	20.A	21.C	22.D	23.C	24.D	25.D	26.B
27.C	28.A	29.A	30.B	31.B	32.B	33.A	34.D	35.A	36.C	37.D	38.A	39.A

40.A	41.B	42.C	43.C	44.B	45.A	46.A	47.B	48.D	49.C	50.C	51.B	52.A
53.A	54.B	55.C	56.C	57.A	58.B	59.A	60.B	61.B	62.A	63.D	64.B	65.D
66.D	67.A	68.C	69.C	70.B	71.D	72.C	73.D	74.C	75.A	76.B	77.D	78.B
79.B	80.B	81.D	82.B	83.A	84.C	85.C	86.C	87.C	88.C	89.D	90.A	91.C
92.D	93.C	94.A	95.D	96.B	97.C	98.B	99.B	100.C	101.A	102.B	103.C	104.C
105.A	106.D	107.B	108.C	109.A	110.C	111.A	112.B	113.C	114.A	115.D	116.B	