

Model QP

Reg.No :

Name :

MAHATMA GANDHI UNIVERSITY, KOTTAYAM
MGU-UGP (HONOURS) FASHION DESIGNING
EXAMINATION OCTOBER 2026
FIFTH SEMESTER

DSC - MG5DSCFDG301- GARMENT EXPORT MERCHANDISING
(2024 ADMISSION ONWARDS)

Duration: 2 hours

Maximum Marks: 70

Remember(K), Understand(U), Apply(A), Analyse(An), Evaluate(E), Create(C), Skill(S), Interest(I) and Appreciation(Ap)

Students should attempt at least one question from each course outcome to enhance their overall outcome attainability.

Part A

Short Answers

Answer any **10** questions

Each question carries **2** marks

1. What is a tech pack? [R] / [2]
2. State two advantage of the power loom sector. [U] / [2]
3. What does CMT stand for? [R] / [3]
4. What is absorption costing? [U] / [3]
5. Why is packing important in garment export? [U] / [5]
6. Define Merchandising. [R] / [1]
7. What is a Letter of Credit? [U] / [5]
8. List down any four types of samples? [U] / [3]

- | | |
|--|-----------|
| 9. What is a Bill of Exchange? | [R] / [5] |
| 10. What is the importance of forecasting in design? | [U] / [2] |
| 11. Define Mark Up. | [R] / [3] |
| 12. Mention two advantage of automated cutting machines. | [U] / [4] |

[2x10 = 20]

Part B

Long Answers

Answer any **5** questions

Each question carries **4** marks

- | | |
|--|-----------|
| 13. What is the role of forecasting in product planning? | [U] / [2] |
| 14. Mention four purposes of fabric inspection | [U] / [2] |
| 15. Define GSM and Lead Time | [R] / [3] |
| 16. Write a note on Marker Planning? | [U] / [3] |
| 17. Write a note on Specification Sheet? | [U] / [1] |
| 18. Note about Fusing Machineries? | [U] / [4] |
| 19. What are the parameters of costing? | [U] / [3] |
| 20. Explain the payment procedure? | [U] / [5] |

[4x5 = 20]

Part C

Essays

Answer any **3** questions

Each question carries **10** marks

- | | |
|---|-----------|
| 21. Define Merchandising. Explain the role of a Merchandiser? | [U] / [1] |
|---|-----------|

22. Write an essay on Sectors of Textile Industry? [U] / [2]
23. What is Costing? Explain its Stages? [U] / [3]
24. Describe about Inspection methods? [R] / [4]
25. Briefly explain mode of payments? [U] / [5]

[10x3 = 30]

MAHATMAGANDHIUNIVERSITY,KOTTAYAM
MGU-UGP (HONOURS)
FIFTH SEMESTER EXAMINATION
(2024 ADMISSION ONWARDS)
MG5DSEFDG302 –WORLD ART & COSTUMES

Duration: 1.5Hrs

Maximum Marks: 50

Students should attempt at least one question from each course outcome to enhance their overall outcome attainability.

Part A

Multiple Choice Questions Answer **All** Questions

Each question carries **1** mark

1. The short skirt-like garment worn by men in Ancient Egypt was called [U] [1]
a) Chiton b) Shendyt c) Toga d) Tunic
2. The Egyptian head covering associated with the Pharaohs was known as [U] [1]
a) Nemes b) Pileus c) Himation d) Caliga
3. The Greek garment commonly worn by women was called [U] [1]
a) Chiton b) Stola c) Peplos d) Shendyt
4. Which footwear was commonly worn by the ancient Greeks? [U] [1]
a) Sandal b) Boots c) Moccasins d) Pattens
5. The Roman garment worn by married women was known as [U] [1]
a) Stola b) Chlamys c) Peplos d) Farthingale
6. The Roman footwear worn by soldiers was called [U] [1]
a) Caliga b) Sandal c) Chopine d) Buskin
7. The elaborate garment style of the Byzantine period was strongly influenced by [U] [2]
a) Oriental traditions b) Egyptian traditions c) Gothic traditions d) Victorian traditions
8. The pointed shoes associated with medieval Gothic fashion were known as [U] [2]
a) Poulaines b) Caligae c) Sandals d) Espadrilles
9. The farthingale was used to create a [U] [3]
a) Narrow silhouette b) Bell-shaped silhouette c) Straight silhouette d) Draped silhouette
10. Which accessory became particularly prominent in Victorian women's fashion? [U] [3]
a) Large ornamental hats b) Egyptian collars c) Roman laurel wreaths d) Greek diadems

[1x10=10]

Part B

Fill in the Blanks

Answer **All** Questions

Each question carries **1** mark

11. The Egyptian royal head dress known as the _____ was worn by Pharaohs. [U] [1]
12. The broad decorative collar worn in Ancient Egypt was called a _____. [U] [1]
13. The Greek cloak worn over the chiton was called a _____. [U] [1]
14. The Greek _____ was a type of head ornament worn by women. [U] [1]
15. The Roman women's garment was called the _____. [U] [1]
16. The _____ was the characteristic footwear of Roman soldiers. [U] [1]
17. The Byzantine period was known for richly decorated garments using _____ and precious stones. [U] [2]
18. The pointed footwear of the Gothic period was called _____. [U] [2]
19. The _____ was a framework worn under the skirt to widen the silhouette during the Renaissance. [U] [3]
20. The _____ was an important accessory worn by Victorian women to protect and decorate the neck. [U] [3]

[1 x10=10]

Part C

Answer in One Word or One Sentence

Answer **All** Questions

Each question carries **1** mark

- | | |
|---|---------|
| 21. What was the main fabric used for clothing in Ancient Egypt? | [U] [1] |
| 22. Name any one Egyptian jewellery accessory. | [U] [1] |
| 23. What was a chiton? | [U] [1] |
| 24. Name any one type of Greek head dress. | [U] [1] |
| 25. What was a toga? | [U] [1] |
| 26. Name any one Roman jewellery accessory. | [U] [1] |
| 27. Mention one characteristic feature of Byzantine costume. | [U] [2] |
| 28. What were poulaines? | [U] [2] |
| 29. What was the purpose of the farthingale? | [U] [3] |
| 30. Name any one characteristic accessory of Victorian women's costume. | [U] [3] |

[1x10=10]

Part D

Short Answer Questions

Questions **any five** Questions

Each question carries **2** marks

- | | |
|---|---------|
| 31. Write on the features of Ancient Egyptian men's costume. | [U] [1] |
| 32. Explain any two types of accessories used in Ancient Egypt. | [U] [1] |
| 33. Write a short note on Greek women's costume and accessories. | [U] [1] |
| 34. Mention the few characteristics of Roman costume and footwear. | [U] [1] |
| 35. Quote the features of Byzantine costume and accessories. | [U] [2] |
| 36. Explain the importance of the farthingale and head dress in French Renaissance costume. | [U] [3] |

[5x2=10]

Part E

Long Answer Questions

Questions **any two** Questions

Each question carries **5** marks

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|---|---------|
| 37. Describe the costumes, head dress, footwear and accessories of Ancient Egypt. | [U] [1] |
| 38. Explain the costumes, head dress, footwear and accessories of Ancient Greece. | [U] [1] |
| 39. Describe the costumes, head dress, footwear and accessories of the Byzantine. | [U] [2] |
| 40. Explain the important features of French Renaissance and Victorian costumes. | [U] [3] |

[2x5=10]

MAHATMA GANDHI UNIVERSITY, KOTTAYAM

MGU-UGP (HONOURS)

FIFTH SEMESTER EXAMINATION

(2024 ADMISSION ONWARDS)

MG5SECFDG300 – FASHION FORECASTING

Duration: 1.5Hrs

Maximum Marks: 50

Students should attempt at least one question from each course outcome to enhance their overall outcome attainability.

Part A

Multiple Choice Questions

Answer **All** Questions

Each question carries **1** mark

1. What is the main purpose of fashion forecasting? [U] [1]
 - a) To manufacture garments
 - b) To predict future fashion trends
 - c) To calculate garment cost
 - d) To operate sewing machines
2. A person who studies and predicts future fashion trends is called a: [U] [1]
 - a) Fashion merchandiser
 - b) Fashion designer
 - c) Trend forecaster
 - d) Production manager
3. Which of the following is an important responsibility of a trend forecaster? [U] [1]
 - a) Operating industrial machines
 - b) Identifying emerging trends
 - c) Stitching garments
 - d) Managing payroll
4. Forecasting frameworks help fashion professionals to: [U] [1]
 - a) Understand and predict future trend
 - b) Repair garments
 - c) Calculate wages
 - d) Construct buildings
5. The theory that explains how a fashion trend spreads from one social group to another is known as: [U] [1]
 - a) Colour theory
 - b) Adoption theory
 - c) Fibre theory
 - d) Weaving theory
6. Which of the following is a cultural indicator used in fashion forecasting? [U] [2]
 - a) Popular culture
 - b) Sewing machine speed
 - c) Needle size
 - d) Fabric width
7. Colour forecasting is mainly concerned with predicting future: [U] [2]
 - a) Garment sizes
 - b) Colour preferences
 - c) Production costs
 - d) Sewing techniques
8. Textile forecasting focuses on future trends in: [U] [2]
 - a) Textile materials and developments
 - b) Building construction
 - c) Accounting systems
 - d) Transportation
9. Consumer research helps fashion businesses understand: [U] [2]
 - a) Consumer needs and preferences
 - b) Machine maintenance
 - c) Factory construction
 - d) Employee attendance
10. Sales forecasting is used to estimate: [U] [2]
 - a) Future sales
 - b) Number of sewing needles
 - c) Fabric thickness only
 - d) Number of employees only

[1 x 10 = 10]

Part B
Fill in the Blanks Questions
Answer **All** Questions
Each question carries **1** mark

11. _____ is the process of predicting future fashion trends. [U] [1]
12. A professional who predicts fashion trends is called a _____. [U] [1]
13. Fashion forecasting helps the industry prepare for _____ consumer preferences. [U] [1]
14. _____ theories explain how people adopt fashion trends. [U] [1]
15. Culture and popular culture act as important _____ indicators in forecasting. [U] [2]
16. _____ forecasting predicts the colours that are likely to be popular in the future. [U] [2]
17. _____ forecasting deals with future trends in textiles and textile materials. [U] [2]
18. Sales forecasting estimates the _____ sales of fashion products. [U] [2]
19. _____ research studies consumer needs, preferences and behaviours. [U] [2]
20. Introducing new ideas and products into the market is known as _____. [U] [2]

[1 x 10 = 10]

Part C
Answer in One Word or One Sentence
Answer **All** Questions
Each question carries **1** mark

21. What is fashion forecasting? [U] [1]
22. Who is a trend forecaster? [U] [1]
23. State one importance of fashion forecasting. [U] [1]
24. Briefly note what is innovation in fashion? [U] [1]
25. List the adoption theories of fashion? [U] [1]
26. Define a cultural indicator? [U] [1]
27. Why is colour forecasting important? [U] [1]
28. Textile forecasting refers to what? [U] [2]
29. Write in one sentence what is consumer research? [U] [2]
30. Give the meaning of sales forecast? [U] [2]

[1 x 10 = 10]

Part D
Short Answer Questions
Questions **any five** Questions
Each question carries **2** marks

31. Mention any two roles of a trend forecaster. [U] [1]
32. Write any two advantages of fashion forecasting. [U] [1]
33. What is the importance of adoption theories in fashion forecasting? [U] [1]
34. Mention two sources of cultural indicators. [U] [2]
35. Differentiate between colour forecasting and textile forecasting. [U] [2]
36. What is the importance of consumer research in sales forecasting? [U] [2]

[5 x 2 = 10]

Part **E**
Long Answer Questions
Questions **any two** Questions
Each question carries **5** marks

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|--|---------|
| 37. Explain the fashion forecasting process and discuss the role and importance of a trend forecaster. | [U] [1] |
| 38. Explain adoption theories of fashion and modern forecasting methods. | [U] [1] |
| 39. Explain cultural indicators and their importance in fashion forecasting. | [U] [2] |
| 40. Explain fashion dynamics and marketplace dynamics in fashion forecasting. | [U] [2] |

[2 x 5 = 10]