

QP CODE: 26019564



Reg No :

Name :

MHM DEGREE EXAMINATION, MARCH 2026

Fourth Semester

Master of Hotel Management

ELECTIVE - TR810403 - TRAVEL AGENCY AND TOUR OPERATORS BUSINESS

2019 Admission Onwards

18F2A934

Time: 3 Hours

Weightage: 30

Part A (Short Answer Questions)

*Answer any **eight** questions.*

Weight 1 each.

1. What is representation fee?
2. Briefly explain the interrelationship of TA and TO.
3. Write about OYO rooms.
4. Mention any two features of itinerary for FIT.
5. What is market oriented tour pricing?
6. Expand SITA.
7. What is buying power?
8. What is hosted tour?
9. What do you mean by paxdocket?
10. List out any three govt. rules and regulation for launching a new travel agency.

(8×1=8 weightage)

Part B (Short Essay/Problems)

*Answer any **six** questions.*

Weight 2 each.

11. Write a note on Cook's first excursions.
12. Describe the role of Tour Operator in Tourism.
13. Describe any five Functions of a Travel Agency.
14. What is 4 A? Explain.





15. What are the benefits of a group tour? How does it work out cheaper than the regular tours?
16. Describe FIT tariff, GIT tariffs and confidential tariffs.
17. What are restricted and protected areas? Explain it with suitable example.
18. Write about entrepreneurial skill for travel, tourism and hospitality.

(6×2=12 weightage)

Part C (Essay Type Questions)

*Answer any **two** questions.*

Weight 5 each.

19. Design a brochure of your own for a domestic tour package.
20. Design a costing sheet for Mr. Sharma for a seven night/eight days tour to Kerala.
21. Explain PATA.
22. Explain IATA rules and regulations for accreditation.

(2×5=10 weightage)

