

G 8474



00008474



Reg. No.....

Name.....

**BACHELOR OF HOTEL MANAGEMENT DEGREE
EXAMINATION, JANUARY 2026**

Third Semester

TRAVEL TOURISM

(2017–2019 Admissions – Supplementary/2014–2016 Admissions – Mercy Chance)

Time : Three Hours

Maximum Marks : 80

Part A

*Answer **all** questions.
Each question carries 1 mark.*

Write short note on the following :—

- | | |
|---------------------------------|----------------------------|
| 1. Tourism Development. | 2. Elements of Tourism. |
| 3. Inbound tourism. | 4. Domestic tourism. |
| 5. International tourism. | 6. Health tourism. |
| 7. Indian historical monuments. | 8. Railways. |
| 9. Travel agencies. | 10. Customer satisfaction. |

(10 × 1 = 10)

Part B

*Answer any **eight** questions.
Each question carries 2 marks.*

11. What does social nature of travel mean ?
12. What are the amenities of tourism ?
13. Which city is known as tourism capital of India.
14. How personal interest acts as a travel motivators ?
15. What is Recreation tourism ?
16. What is increased life expectancy ?
17. How weather and climate resources will influence the growth of tourism ?
18. What are the main features of heritage tourism ?
19. State the historic features of Vivekananda Rock Memorial.

Turn over





G 8474

20. State the basic aim of Indian Philosophy.
21. State the differences between Sea and Waterways.
22. What are the motives of tourism consumers.

(8 × 2 = 16)

Part C

*Answer any **six** questions.
Each question carries 4 marks.*

23. Explain the history of tourism in India.
24. State the basic components of tourism.
25. Explain the special characteristic features of social adventure tourism.
26. Explain the various motivational factors to travel.
27. What are physical motivators in travel motivation ?
28. Describe the elements of heritage.
29. Explain the special features of Indian heritage site Agra Fort.
30. What are the major functions of air transport ?
31. Explain the influential factors of buying behaviour in tourism industry.

(6 × 4 = 24)

Part D

*Answer any **two** questions.
Each question carries 15 marks.*

32. Discuss the main centers of tourism interest in India.
33. Differentiate between Domestic and International tourism.
34. Discuss the history and features of Ajanta caves.
35. Discuss the present status and future prospects of Air transport in India.

(2 × 15 = 30)

