



QP CODE: 26019263



26019263

Reg No :

Name :

M.Sc DEGREE (CSS) EXAMINATION, MARCH 2026

Fourth Semester

M Sc PLANT BIOTECHNOLOGY

ELECTIVE - BS820402 - BUSINESS MANAGEMENT AND ENTREPRENEURSHIP

2019 Admission Onwards

0D11F9EF

Time: 3 Hours

Weightage: 30

Part A (Short Answer Questions)

*Answer any **eight** questions.*

Weight 1 each.

1. Define management.
2. Which abilities enable a manager to decide wisely?
3. What is a joint stock company?
4. Examine the advantages and limitations of cooperative organizations.
5. Explain the nature of organisation.
6. Examine the relevance of Fayol's principles in present-day management.
7. What is 360 degree appraisal?
8. What are the sources of industrial finance?
9. Analyze different types of employee training.
10. Define entrepreneur.

(8×1=8 weightage)

Part B (Short Essay/Problems)

*Answer any **six** questions.*

Weight 2 each.

11. Explain the functions of management.
12. What are the advantages in running a business as a sole proprietor?
13. Explain hierarchial authority.
14. Explain human relation approach.





15. What is Hawthorne studies?
16. Explain the different types of employment tests.
17. Explain the significance of placement.
18. Explain the importance of marketing manager.

(6×2=12 weightage)

Part C (Essay Type Questions)

*Answer any **two** questions.*

Weight 5 each.

19. Give a detailed description of different levels of management.
20. Explain in detail the skills required for a manager.
21. Describe in detail regarding the theory of bureaucracy proposed by Max Weber.
22. Differentiate between financial planning and financial control.

(2×5=10 weightage)

