



QP CODE: 26019593



26019593

Reg No :

Name :

MA DEGREE (CSS) EXAMINATION MARCH 2026

Fourth Semester

MA Business Economics

**ELECTIVE - BE810403 - PROJECT MANAGEMENT & ENTREPRENEURIAL
DEVELOPMENT**

2019 Admission Onwards

46CC5F9F

Time: 3 Hours

Weightage: 30

Part A (Short Answer Questions)

*Answer any **eight** questions.*

Weight 1 each.

1. Explain End User Method.
2. Explain Financial Hedging Strategy.
3. Define Project Evaluation.
4. Discuss the importance of international entrepreneurship.
5. Explain the nature of entrepreneurial motivation.
6. Discuss the role of banks and other financial institutions on the entrepreneurship development.
7. What is EDII.
8. How does State Financial Corporation support entrepreneurs.
9. How lack of education can be a major challenge faced by women entrepreneurs in India?
10. Define venture capital.

(8×1=8 weightage)

Part B (Short Essay/Problems)

*Answer any **six** questions.*

Weight 2 each.

11. Elaborate some of the technical analysis of a project.
12. Explain the methods of project appraisal.





13. An entrepreneur performs all the required functions from the genesis of an idea up to the establishment of an enterprise. Explain.
14. Describe the salient points of Knight's theory.
15. Write a short note about SIDBI.
16. Discuss various national level financial institutions that support new ventures.
17. Discuss the advantages of family entrepreneurship.
18. Discuss about the role models of women entrepreneurs.

(6×2=12 weightage)

Part C (Essay Type Questions)

*Answer any **two** questions.*

Weight 5 each.

19. Define Project evaluation. Explain the benefits and steps involved in completing project evaluation.
20. How can overcome entrepreneurial failure?
21. Explain the role of central and state Government in promoting entrepreneurship.
22. What are the incentives and facilities provided to new ventures?

(2×5=10 weightage)

