



QP CODE: 26802268



Reg No :

Name :

MBA DEGREE REAPPEARANCE EXAMINATION MAY 2026

Fourth Semester

MASTER OF BUSINESS ADMINISTRATION

**ELECTIVE - MB850407 - INTERNATIONAL LOGISTICS AND SUPPLY CHAIN
MANAGEMENT**

2019 ADMISSION ONWARDS

F42E0888

Time: 3 Hours

Maximum Marks: 60

Part A

*Answer any **five** questions. Each question carries **2** marks.*

1. Mention the factors and forces that give logistics importance among other functional areas of the firm.
2. Define freight rate.
3. What is the need for International Maritime Organization?
4. What is meant by Containerisation?
5. Write a note on Shipping agents.
6. Describe supply chain management.
7. What is meant by Replenishment Lead Time?

(5×2 = 10 Marks)

Part B

*Answer any **five** questions. Each question carries **6** marks.*

8. Write brief note on Fourth Party Logistics Provider (4PL).
9. What are the main objectives of code of conduct for liner conference in shipping industry?
10. What are the factors that affect air freight rates in air cargo transportation?
11. How does inventory functionality; related to uncertainty, differ from geographic specialization, decoupling and supply-demand balancing?
12. What are the different types of warehouses?
13. What is the role of transport in supply chain management?
14. Write an essay on the supply chain framework.

(5×6 = 30 Marks)





Part C

Answer any **two** questions. Each question carries **10** marks.

Question number 17 is compulsory .

15. Discuss the cost characteristics for each mode used in transport, and give your view to select a mode of transport for company engaged in FMCG products.
16. Explain the principal requirements for an effective logistics costing system.

Compulsory Question

17. An apparel brand based in Europe plans to expand its market to Asia. Considering the concepts, objectives, and scope of international supply chain management and logistics, evaluate the potential challenges the brand might face in terms of logistics. How can efficient logistics management contribute to the brand's international marketing success in the new market?

(2×10 = 20 Marks)

