



QP CODE: 26801886



Reg No :

Name :

MBA DEGREE SPECIAL REAPPEARANCE EXAMINATION APRIL 2026

Third Semester

MASTER OF BUSINESS ADMINISTRATION

ELECTIVE - 24MB03FE31 - SUPPLY CHAIN MANAGEMENT

2024 ADMISSION ONLY

26034C20

Time: 3 Hours

Maximum Marks: 60

Part A

*Answer any **five** questions. Each question carries **2** marks.*

1. Write note on Drivers of SC performance.
2. Differentiate between global sourcing and strategic sourcing.
3. Why is Kraljic's model considered as an effective contract management tool ?
4. State the features of production function.
5. What are the different types of warehousing options?
6. What is the role of distribution in supply chain?
7. Define omni channel supply chain.

(5×2 = 10 Marks)

Part B

*Answer any **five** questions. Each question carries **6** marks.*

8. Write a note on the growth of SCM.
9. How does an organisation plan for performing effective procurement.
10. Write short note on supplier selection strategies. What are the different types of suppliers?
11. Distinguish between 1 PL, 2PL, 3 PL and 4 PL providers with suitable example.
12. Elucidate the factors influencing transportation in logistics. Also mention the determinants of transportation network.
13. Justify the selection of appropriate distribution models for effective E business operations.
14. What is closed loop supply chain? What are types of returns that occur in closed loop SC ?





(5×6 = 30 Marks)

Part C

*Answer any **two** questions. Each question carries **10** marks.*

Question number 17 is compulsory .

15. Assume that you are the operations manager of ABC Company and you have the responsibility of formulating a successful end-to-end procurement. How do you plan and execute effective negotiation strategy for the contract?
16. Explain the different types of warehouse plans. What principles should each of these types consider while designing warehouses?

Compulsory Question

17. A speciality chemical company is considering expanding its operations into India, when five companies dominate the consumption of speciality chemicals. What sort of distribution network should this company utilise ?

(2×10 = 20 Marks)

