

26801928



Reg. No.....

Name.....

M.A. (H.R.M.)/M.H.R.M. DEGREE EXAMINATION, APRIL 2026

Second Semester

CC 10—MANAGERIAL ECONOMICS AND GLOBAL BUSINESS

(M.A.(HRM)—2025 Admissions—Regular/2024 Admissions—Improvement/2024-2021
Admissions—Supplementary, MHRM—2020 Admissions First Mercy Chance/2019
Admissions—Second Mercy Chance/2018 Admissions—Final Mercy Chance)

Time : Three Hours

Maximum Marks : 60

Section A

*Answer any **five** questions.
Each question carries 3 marks.*

1. What is fiscal policy ?
2. Define supply forecasting.
3. State the features of perfect competition.
4. Mention any three types of international business.
5. Define regional integration.
6. What do you mean by balance of payments ?
7. What is income elasticity of demand ?

(5 × 3 = 15)

Section B

*Answer any **three** questions.
Each question carries 10 marks.*

8. Discuss the causes and remedies for inflation in India.
9. Explain different types of demand with examples.
10. Write a note on price determination under oligopoly.

Turn over





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11. Describe the political and legal environment affecting International business.
12. Discuss the objectives and structure of WTO.

(3 × 10 = 30)

Section C

*Answer any **one** question.*

The question carries 15 marks.

13. Explain the role and relevance of demand elasticity in business pricing decisions.
14. Describe the role of ILO in regulating international labour standards.

(1 × 15 = 15)

