

Reg.No.....

Name.....

B.VOC. (HONOURS) ANIMATION AND GRAPHIC DESIGN

Second Semester

B Voc. Animation and Graphic Design

MG2MDCAAG100 : RASTER GRAPHICS

Time: 2 Hours

Maximum :50 Marks

Section A

1. Design a logo for a coffee shop brand named “Cafe Coffee Day.” In addition, create stationery designs based on the same logo. The logo should be simple, visually appealing, and memorable.

- a) Logo
- b) Visiting Card
- c) Letterhead
- b) Mockup

Section B

2. Create a promotion poster for Rajasthan Tourism using Adobe Photoshop. The poster should include the main tourist attractions of Rajasthan, such as historical monuments and cultural landmarks, and should be visually appealing to attract potential visitors. Please ensure that the poster is designed in high resolution and meets the necessary specifications for printing.

(1 x 50 = 50)