



QP CODE: 25050577



25050577

Reg No :

Name :

MTTM DEGREE (CSS) EXAMINATION DECEMBER 2025

First Semester

MTTM

Core Courses - TR020103 - ENTREPRENEURSHIP FOR TOURISM BUSINESS

2019 Admission Onwards

72D4C30C

Time: 3 Hours

Weightage: 30

Part A (Short Answer Questions)

*Answer any **eight** questions.*

Weight 1 each.

1. Define Entrepreneurship.
2. List out the types of entrepreneur on the basis of business?
3. List out any four remedies for the problems of women entrepreneurship ?
4. What is AMT (Achievement motivation Training)?
5. What is MSME ?
6. What are the various types of ownership organisation ?
7. What are entrepreneurial competencies?
8. What are the sectoral classification of projects ?
9. What are the two techniques of network analysis ?
10. Expand SWOT?

(8×1=8 weightage)

Part B (Short Essay/Problems)

*Answer any **six** questions.*

Weight 2 each.

11. List the factors that fuel the growth of a tourism entrepreneurs ?
12. Explain the Non economic factors which affect the entrepreneurial growth ?
13. What is a women entrepreneurship ? Explain the need for women entrepreneurship ?
14. Elaborate on the various aspects of project appraisal?
15. Is license inevitable for starting a new enterprise? Comment.





16. Write a short note on the problems faced by new entrepreneurs.
17. Explain the various aspects of project appraisal.
18. Explain the different sources of project ideas.

(6×2=12 weightage)

Part C (Essay Type Questions)

*Answer any **two** questions.*

Weight 5 each.

19. Identify the agencies that give assistance to women entrepreneurs ?
20. Explain the objectives and phases of EDP ?
21. Discuss the pre-requisites to start an enterprise ?
22. Briefly examine the difference between PERT and CPM ?

(2×5=10 weightage)

