



QP CODE: 25050575



25050575

Reg No :

Name :

MTTM DEGREE (CSS) EXAMINATION DECEMBER 2025

First Semester

MTTM

**Core Courses - TR020101 - INTRODUCTION TO TOURISM ADMINISTRATION AND
MANAGEMENT**

2019 Admission Onwards

A2A804A0

Time: 3 Hours

Weightage: 30

Part A (Short Answer Questions)

*Answer any **eight** questions.*

Weight 1 each.

1. Define a business tourist.
2. Outline why Guides & Escorts are relevant in Tourism Industry.
3. Interpret Leisure.
4. Interpret the meaning of Demonstration Effect in tourism.
5. Explain what do you mean by a Transit Visa.
6. Summarize upon why special permits are required to enter certain destinations in India.
7. Express who is an 'authorised person'.
8. Name the place where UNWTO is located.
9. Outline the main functions of NTO.
10. Mention when do we observe National Tourism Day..

(8×1=8 weightage)

Part B (Short Essay/Problems)

*Answer any **six** questions.*

Weight 2 each.

11. Discuss the growth and development of tourism through different ages.
12. Explain the nature and concept of Tourism.
13. Illustrate the significance of tourism system based on Leiper's Model.
14. Describe Push and Pull factors of tourism .





15. Explain the role of 'ECNR and ECR' in a passport .
16. Give reasons as to why health certificates are demanding for foreign journey .
17. Prepare a note on IATO.
18. Give highlights on National tourism policy 1982 .

(6×2=12 weightage)

Part C (Essay Type Questions)

*Answer any **two** questions.*

Weight 5 each.

19. Explain the provisions of the Manila Declaration 1980.
20. Determine the role of Attraction as an inevitable component of Tourism.
21. Analyse the need for travel regulations in the tourism industry.
22. Analyse the scope of public & private tourism organizations in India.

(2×5=10 weightage)

