



QP CODE: 25047571



25047571

Reg No :

Name :

MA DEGREE (CSS) EXAMINATION, NOVEMBER 2025

Third Semester

Core Course - MM500304 - NEW MEDIA: FORM AND CONTENT

MA MULTIMEDIA, MA PRINT AND ELECTRONIC JOURNALISM

2019 ADMISSION ONWARDS

7F59BB76

Time: 3 Hours

Weightage: 30

Part A (Short Answer Questions)

*Answer any **eight** questions.*

Weight 1 each.

1. What is determinism?
2. What happened when litserv made its debut?
3. What is Blogging?
4. What is technological convergence?
5. Impact of news in new media.
6. Define Crawford's searchlight analogy.
7. Define big data.
8. What is the reason behind the belief that by 2030, democracy will be caught in dilemma?
9. Define linear writing.
10. What are the features of a blog?

(8×1=8 weightage)

Part B (Short Essay/Problems)

*Answer any **six** questions.*

Weight 2 each.

11. What is the difference between traditional media and new media?
12. What are the features of post-industrial society?
13. What is the difference between virtual reality and augmented reality?
14. Comment on participation as a feature of new media?
15. What are the merits and demerits of virtual newsroom.





16. What are the various modes of cyber attacks?
17. How did new media effectively took part in Black Lives Matter Campaign?
18. What are the factors that are to be considered while developing news content for new media?

(6×2=12 weightage)

Part C (Essay Type Questions)

*Answer any **two** questions.*

Weight 5 each.

19. "Lack of privacy can lead to loss of freedom".Discuss.
20. What is the role of social media in political revolutions?
21. Write an essay on e-learning.
22. Create a new media promotional content for a popular clothing brand .

(2×5=10 weightage)

