



QP CODE: 25047550



25047550

Reg No :

Name :

MA DEGREE (CSS) EXAMINATION, NOVEMBER 2025

Third Semester

Core Course - MM500301 - ETHICS AND LAWS FOR MEDIA

MA GRAPHIC DESIGN , MA MULTIMEDIA, MA ANIMATION, MA CINEMA AND TELEVISION, MA
PRINT AND ELECTRONIC JOURNALISM

2019 ADMISSION ONWARDS

35F458F2

Time: 3 Hours

Weightage: 30

Part A (Short Answer Questions)

*Answer any **eight** questions.*

Weight 1 each.

1. What is a Constituent assembly?
2. Name the six freedoms guaranteed under Article 19.
3. Write a note on Censorship of Press Act, 1799.
4. Write a note on Working Journalist's Act.
5. Write a note on Fair Use.
6. Write a note on Applied Ethics.
7. Write a note on Code of Ethics.
8. Write a note on Cultural shock.
9. Write a note on Native advertising.
10. Point out the symptoms of social media addiction.

(8×1=8 weightage)

Part B (Short Essay/Problems)

*Answer any **six** questions.*

Weight 2 each.

11. Explain how public order becomes an exception for the right to freedom of speech and expression.
12. Explain the relevance of media in a democratic country.
13. RTI Act, 2005 enhances the freedom of speech and expression in India. Explain.
14. Humans are ethical beings. Explain.





15. There are three PR agents for every journalist in the media industry. How does this research finding point to the status of news media.
16. How does web 2.0 endanger media ethics?
17. Discuss the issues related to the race for viral content.
18. Explain the impact of violence in media on society.

(6×2=12 weightage)

Part C (Essay Type Questions)

*Answer any **two** questions.*

Weight 5 each.

19. Press Council of India - history, structure, function and powers.
20. Explain the following media regulations - Prasar Bharathi Act, Cinematography Act, Cable Television Network Regulation Act and ASCI Code for self-regulation in Advertising.
21. Explain how the paradigm shift of news to a commodity and citizens to its consumers affected the society.
22. Explain and evaluate the new model of market driven journalism.

(2×5=10 weightage)

