



QP CODE: 25050702



25050702

Reg No :

Name :

MA DEGREE (CSS) EXAMINATION DECEMBER 2025

First Semester

Core Courses - MM500101 - INTRODUCTION TO VISUAL LANGUAGE

M A CINEMA AND TELEVISION, M A ANIMATION, M A CINEMATOGRAPHY, M A GRAPHIC
DESIGN, M A MULTIMEDIA, M A PRINT AND ELECTRONIC JOURNALISM

2019 Admission Onwards

60944FB6

Time: 3 Hours

Weightage: 30

Part A (Short Answer Questions)

*Answer any **eight** questions.*

Weight 1 each.

1. What is Visual Memory?
2. What are Primary colours?
3. What is unity of action?
4. Balance in composition.
5. Elaborate element of Shape.
6. Explain vertical composition.
7. What is a fixed shot?
8. What is whip pan?
9. What is a plot?
10. Write a short note on the narrative structure of a folk tale.

(8×1=8 weightage)

Part B (Short Essay/Problems)

*Answer any **six** questions.*

Weight 2 each.

11. What is the difference between Hue and Saturation?
12. Explain the relation between spatial vision and lensing.
13. Illustrate the working of camera and its similarities with human eye.
14. What is the difference between shallow focus and deep focus?





15. What do you mean by Golden ratio?
16. What is the difference between rhythmic montage and over tonal montage?
17. What is the difference between shot and sequence?
18. Write a note on foil character.

(6×2=12 weightage)

Part C (Essay Type Questions)

*Answer any **two** questions.*

*Weight **5** each.*

19. Explain Gestalt Principles of Visual Perception with examples.
20. Explain factors determining exposure of a photograph.
21. What do you mean by Visual language? Elaborate it in context of cinema and design.
22. Explain different types of narrator in a story.

(2×5=10 weightage)

