



QP CODE: 25050496



25050496

Reg No :

Name :

MA DEGREE (CSS) EXAMINATION DECEMBER 2025

First Semester

Master of Arts in Journalism and Mass Communication

Core Courses - JM010104 - BUSINESS JOURNALISM

2019 Admission Onwards

FCE57AF0

Time: 3 Hours

Weightage: 30

Part A (Short Answer Questions)

*Answer any **eight** questions.*

Weight 1 each.

1. Write on Wall Street Journal.
2. Write a note on Financial Reporting.
3. Write a note on Daniel Defoe.
4. Write about Blue Revolution.
5. Explain New Economic Policy.
6. Write a note on NFBCs.
7. Explain Bullish Market.
8. Define G11.
9. Discuss about various e commerce platforms in India.
10. Define surplus budget.

(8×1=8 weightage)

Part B (Short Essay/Problems)

*Answer any **six** questions.*

Weight 2 each.

11. List five national/international business journals and write short notes on them.
12. Briefly elucidate the history of Bank nationalisation in India.
13. Explain the different types of bonds.
14. Explain the functions of Asian Development Bank.
15. Explain the role of state planning commission in economic development.





16. Explain the role of Private sectors in the growth of Indian economy.
17. Write a note on educational finance in India.
18. Discuss the concept of aging population in India.

(6×2=12 weightage)

Part C (Essay Type Questions)

*Answer any **two** questions.*

Weight 5 each.

19. Explain the Blue revolution policy of India.
20. Explain the roles and responsibilities of major financial institutions in the world.
21. Critically analyse the significance of Indian market in the world economy.
22. Analyse the trends in business journalism in Kerala.

(2×5=10 weightage)

