



QP CODE: 25050494



25050494

Reg No :

Name :

MA DEGREE (CSS) EXAMINATION DECEMBER 2025

First Semester

Master of Arts in Journalism and Mass Communication

Core Courses - JM010103 - NEWS REPORTING

2019 Admission Onwards

0ADC048F

Time: 3 Hours

Weightage: 30

Part A (Short Answer Questions)

*Answer any **eight** questions.*

Weight 1 each.

1. Explain the news values citing examples.
2. What are the various news sources?
3. Trace the beginnings of Associated Press.
4. Write a notes on keeping up objectivity as the principles of news writing.
5. Define staccato lead.
6. Define Stringers
7. Define business reporting.
8. Define war reporting.
9. Define embedded journalism.
10. Explain paparazzi.

(8×1=8 weightage)

Part B (Short Essay/Problems)

*Answer any **six** questions.*

Weight 2 each.

11. Explain the way to identify hard news and soft news.
12. What is an 'Inverted Pyramid'? Discuss its importance in reporting.
13. What are the areas of scope in the private sector for the reporter?
14. How does the internet influence news gathering and reporting process?
15. How does the quality, nose for news, help a reporter in his career?





16. As a business reporter how will you report the stock market?
17. Explain the role and responsibilities of a weather reporter.
18. Page 3 reporting has become very popular among young generation. Elucidate its growing popularity.

(6×2=12 weightage)

Part C (Essay Type Questions)

*Answer any **two** questions.*

Weight 5 each.

19. As a reporter of a newspaper, you are asked to report a speech by the Prime Minister of India. Write your speech report.
20. Explain sports reporting. Discuss the steps for practicing sports reporting with suitable examples.
21. Identify and explain the techniques to report a major cultural event with an example.
22. Explain the various types of interviews.

(2×5=10 weightage)

