

QP CODE: 25050492



Reg No :

Name :

MA DEGREE (CSS) EXAMINATION, DECEMBER 2025

First Semester

Master of Arts in Journalism and Mass Communication

Core Courses - JM010102 - HISTORY AND DEVELOPMENT OF JOURNALISM

2019 Admission Onwards

43ACA226

Time: 3 Hours

Weightage: 30

Part A (Short Answer Questions)

*Answer any **eight** questions.*

Weight 1 each.

1. Describe Calcutta General Advertiser.
2. Explain the contributions of Hermen Gundert.
3. Explain Swadeshi Movement.
4. Describe the feature of Gandhi's newspapers.
5. Explain the role of KP Kesava Menon in Malayalam journalism.
6. Importance of "Sarada" in Malayalam Journalism.
7. Assess the contributions of AK Chanda committee.
8. Explain the role of KC Roy in the birth of Indian news agencies.
9. Explain the concept of Ombudsman, with special reference to press ombudsman.
10. Define Prasar Bharathi Act.

(8×1=8 weightage)

Part B (Short Essay/Problems)

*Answer any **six** questions.*

Weight 2 each.

11. Press is called as watchdog of democracy. Explain it.
12. Explain the adventurous career of James Silk Buckingham.
13. Analyse the influence of newspapers during the First War of Independence.
14. Compare the status of English dailies with that of the regional dailies in India.





15. Explain the role of SITE in the growth of Indian broadcast industry.
16. Press should act as a vital body for the development of the society. Explain it.
17. Evaluate the role of ABC in circulation process.
18. Explain the functions of Press Information Bureau.

(6×2=12 weightage)

Part C (Essay Type Questions)

*Answer any **two** questions.*

Weight 5 each.

19. Elucidate the beginning of journalism in India.
20. Describe the role of Indian media during the Emergency in India.
21. Explain the history of Indian broadcasting- AIR.
22. Fake news versus Real news. Describe the present state of Indian media industry.

(2×5=10 weightage)

