



INNOVATION AND
ENTREPRENEURSHIP
DEVELOPMENT CENTRE

CAMPUS INNOVATION FEST 2026

Applications invited From Faculty Members and Students of MG University and Affiliated Colleges

SHOWCASE YOUR INNOVATIVE IDEAS AND STARTUPS!

Last Date for IDEA Submission: 22.02.2026

WIN THE BIIC INNOVATION AWARD 2026

**WINNERS WILL BE SUPPORTED FOR COMPANY REGISTRATION,
STARTUP REGISTRATION & INCUBATION ASSISTANCE**



DOMAINS

- EDTECH, CHILD DEVELOPMENT & WELLBEING
- HEALTHTECH, MEDTECH & ASSISTIVE TECHNOLOGIES
- AGRITECH, FOODTECH & RURAL INNOVATION
- SUSTAINABILITY, CLIMATE ACTION & GREEN TECHNOLOGIES
- DIGITAL INNOVATION, AI & SMART SYSTEMS



Register Now!



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Organized by
Business Innovation and Incubation Centre (BIIC),
MGU AKRUTI Kendra, Institution's Innovation Council (IIC)
& Innovation and Entrepreneurship Centre (IEDC) of
MAHATMA GANDHI UNIVERSITY

MAHATMA GANDHI UNIVERSITY, KOTTAYAM, KERALA

Business Innovation and Incubation Centre (BIIC)

Campus Innovation Fest 2026

1. Background

Innovation and entrepreneurship have already been a critical driver for the economic growth, societal transformation, and employment generation. Universities today play a pivotal role not only in imparting knowledge but also in nurturing innovation, translating research into viable products, and fostering startup ecosystems.

Mahatma Gandhi University, through its **Business Innovation and Incubation Centre (BIIC)**, has consistently taken initiatives to promote innovation, technology development, and startup culture among students and faculty members. In alignment with national priorities such as *Startup India, Atmanirbhar Bharat*, and *Viksit Bharat @2047*, there is a strong need to identify, support, and scale promising innovations emerging from university campuses.

In this context, **Campus Innovation Fest 2026** is envisaged as a structured platform to **identify innovative ideas and technologies**, provide **early-stage incubation support**, and enable **commercialization and startup formation** from Mahatma Gandhi University and its affiliated colleges.

2. Objectives of the Campus Innovation Fest

The primary objectives of the Campus Innovation Fest 2026 are :

- To identify innovative ideas, technologies, and solutions developed by students and faculty members
- To promote a culture of innovation, problem-solving, and entrepreneurship within the university ecosystem
- To support early-stage and matured innovations through structured incubation and mentoring
- To facilitate startup and company registration for commercially viable innovations
- To strengthen industry-academia linkage and technology commercialization
- To encourage domain-specific innovation aligned with societal and national priorities

3. Scope and Coverage

The Campus Innovation Fest 2026 will be open to **faculty members and students of Mahatma Gandhi University and its affiliated colleges.**

The competition will be conducted across **five innovation domains:**

1. EdTech, Child Development & Wellbeing
2. HealthTech, MedTech & Assistive Technologies
3. AgriTech, FoodTech & Rural Innovation
4. Sustainability, Climate Action & Green Technologies
5. Digital Innovation, AI & Smart Systems

4. Categorization Based on Technology Readiness Level (TRL)

To ensure fair evaluation and targeted support, innovations will be categorized based on **Technology Readiness Levels (TRL):**

Category I: TRL 1 to TRL 3 (Early-Stage Innovations)

- Idea, concept, or early research-stage innovations
- Focus on feasibility, novelty, and potential impact

Support for Winners (Domain-wise):

- **BIIC Innovation Award 2026**
- **Incubation support** from BIIC, Mahatma Gandhi University

Category II: TRL 4 and Above (Matured Innovations)

- Validated prototypes or technologies ready for commercialization
- Focus on scalability, market readiness, and sustainability

Support for Winners (Domain-wise):

- **BIIC Innovation Award 2026**
- **Financial support for company/startup registration**
- **Incubation support** from BIIC, Mahatma Gandhi University

Final categorization will be done by the **Evaluation Committee**.

5. Methodology

- Online application through a structured Google Form
- Submission of problem statement, innovative solution, and pitch deck
- Domain-wise expert evaluation
- Shortlisting and final selection during the Campus Innovation Fest
- Award distribution and onboarding of selected teams into BIIC incubation pipeline

6. Expected Outcomes

- Identification of high-potential innovations from the University ecosystem
- Creation of new startups and commercialization-ready technologies
- Strengthened innovation and entrepreneurship culture at MGU
- Enhanced visibility of Mahatma Gandhi University as an innovation-driven institution
- Long-term development of sustainable startups and societal impact solutions

7. Organizing Unit

The Campus Innovation Fest 2026 will be organized by the Business Innovation and Incubation Centre (BIIC), MGU AKRUTI Kendra, Institution's Innovation Council (IIC) & Innovation and Entrepreneurship Centre (IEDC) of Mahatma Gandhi University, with support from University Schools, affiliated colleges, and industry partners.

8. Conclusion

The Campus Innovation Fest 2026 is envisioned as a flagship programme of MG University for transforming Kerala by **converting ideas into impact, research into enterprises, and students into entrepreneurs**. By providing structured recognition, incubation, and financial support, the program will significantly contribute to building a vibrant and sustainable innovation ecosystem model for Kerala Higher Education sector.