



QP CODE: 25050693



25050693

Reg No :

Name :

MCom DEGREE (CSS) EXAMINATION DECEMBER 2025

First Semester

Core Courses - CM010105 - METHODOLOGY FOR SOCIAL SCIENCE RESEARCH

M.COM- FINANCE AND TAXATION, MARKETING AND INTERNATIONAL
BUSINESS, MANAGEMENT AND INFORMATION TECHNOLOGY, MASTER OF COMMERCE &
MANAGEMENT

2019 Admission Onwards

D9D0E316

Time: 3 Hours

Weightage: 30

Part A (Short Answer Questions)

*Answer any **eight** questions.*

Weight 1 each.

1. Explain the importance of research.
2. What is Causal Research?
3. What is research design?
4. Define a dichotomous variable. Give an example.
5. What do you mean by Sample?
6. Note down the assumptions involved in Case Study.
7. How do you summaries the process of Personal observation and Mechanical observation?
8. What do you mean by Content Validity?
9. Which one is the most preferred measure of dispersion and why?
10. Write short note on American Psychological Association for documenting sources used in research paper.
(8×1=8 weightage)

Part B (Short Essay/Problems)

*Answer any **six** questions.*

Weight 2 each.

11. Bring out the vital characteristics of a research problem.
12. Bringout the criteria to establish a research gap through review of literature.
13. Mention the advantages of Experimental Design.
14. State the precautions to be taken while preparing a research proposal.





15. "Researcher needs more courage and skill to execute schedule than questionnaire." Do you agree? Why?
16. "Nominal scaling is least powerful since it has no order". Explain the reason with examples.
17. "A measurement tool is so powerful when it is valid, consistent and reliable". Do you agree? Give reasonable justification for your thought.
18. What are the characteristics of a good research report?

(6×2=12 weightage)

Part C (Essay Type Questions)

*Answer any **two** questions.*

Weight 5 each.

19. State with sufficient details the different steps involved in research process?
20. Describe the techniques involved in defining a research problem.
21. What are the potential sources of bias in a Sample Survey? How can a researcher reduce sampling errors?
22. In research, documentations are done to support the facts presented by the researcher. Explain the important documents which are used in descriptive research.

(2×5=10 weightage)

