



QP CODE: 25047654



Reg No :

Name :

MA DEGREE (CSS) EXAMINATION, NOVEMBER 2025

Third Semester

MA Business Economics

Core Course - BE010303 - RESEARCH METHODOLOGY IN BUSINESS ECONOMICS

2020 ADMISSION ONWARDS

54996B9B

Time: 3 Hours

Weightage: 30

Part A (Short Answer Questions)

*Answer any **eight** questions.*

Weight 1 each.

1. Define experimental Research.
2. What is research problem?
3. What is longitudinal studies?
4. What is case study method?
5. Define Non Sampling Method.
6. Define scaling techniques.
7. What are the sources of Secondary data collection.
8. Define Rank order scaling.
9. What is multivariate analysis of variance?
10. Explain APA style and MLA style.

(8×1=8 weightage)

Part B (Short Essay/Problems)

*Answer any **six** questions.*

Weight 2 each.

11. What are the steps of hypothesis testing?
12. Discuss traditional and thematic literature Reviews.
13. What is interview method?
14. What are the non comparative scaling Techniques?
15. What is closed ended questionnaire and open ended questionnaire?.





16. Explain Tabulation and cross Tabulation of data.
17. What is the applicatin of multiple regression?
18. Discuss the solutions for avoid plagiarism.

(6×2=12 weightage)

Part C (Essay Type Questions)

*Answer any **two** questions.*

Weight 5 each.

19. Discuss management decision problem V/s Management Research problem.
20. Explain formulation of research hypothesis. Discuss research applications in business Economics.
21. Explain various steps in writing a Report.
22. Bring out the need for maintaining ethical practices in research.

(2×5=10 weightage)

