

25805334



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Reg. No.....

Name.....

M.Lib.I.Sc. DEGREE EXAMINATION, DECEMBER 2025

First Semester

LS 020 102—INFORMATION, KNOWLEDGE AND COMMUNICATION

(2025 Admissions—Regular / 2024 Admissions—Improvement / 2023—2020—Admissions—
Reappearance

Time : Three Hours

Maximum Weight : 30

Part A

*Answer any **eight** of the following, each in not exceeding **one page**.
Each one carries a weight of 1.*

1. The Shannon -Weaver Model.
2. Flow of communication.
3. Electronic communication.
4. Non-verbal communication.
5. Scientometrics.
6. Open access movement.
7. Information industry.
8. Data mining.
9. Webometrics.
10. Indigenous knowledge.

(8 × 1 = 8)

Part B

*Write short essays on any **six** of the following, each in not exceeding **three pages**.
Each one carries a weight of 2.*

1. Explain various types of Verbal communication.
2. Describe various types of communication barriers.

Turn over





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3. Discuss the trends in scientific communication.
4. Explain Information Science as a discipline.
5. Describe various IPR legislations in India.
6. National policy of Information.
7. Discuss the role of library professionals in knowledge management.
8. Describe information behaviour models.

(6 × 2 = 12)

Part C

*Write essays on any **two** of the following questions.
Each one carries a weight of 5.*

1. What is the concept Informetrics ? Explain Informetric Laws ?
2. What is user study ? Explain various types of data collection methods.
3. Explain the various procedures involved in information audit.
4. Describe the various methods of marketing of information services and products.

(2 × 5 = 10)

