



25024831

QP CODE: 25024831

Reg No :

Name :

MHM DEGREE EXAMINATION, APRIL 2025

Fourth Semester

Master of Hotel Management

ELECTIVE - TR810403 - TRAVEL AGENCY AND TOUR OPERATORS BUSINESS

2019 ADMISSION ONWARDS

D8C15313

Time: 3 Hours

Weightage: 30

Part A (Short Answer Questions)

*Answer any **eight** questions.*

Weight 1 each.

1. What do you mean by Indian Travel Agent?
2. What is Special Interest Travel Agency?
3. Write about OYO rooms.
4. What do you mean by Coach driver's itinerary?
5. What do you mean by tour formulation?
6. Define tourism.
7. What is costing?
8. What is business tour?
9. What do you mean by GIT?
10. What do you mean by IATA accreditation?

(8×1=8 weightage)

Part B (Short Essay/Problems)

*Answer any **six** questions.*

Weight 2 each.

11. Write about the principles of Travel agency.
12. Describe the role of OTA in Tourism.
13. How do you plan a group tour?





14. What is pricing a tour package? Explain.
15. Describe hotel voucher, airline voucher and exchange order.
16. Write about the special requirements for outbound packages.
17. Write about emigration and immigration.
18. Write about entrepreneurial skill for travel, tourism and hospitality.

(6×2=12 weightage)

Part C (Essay Type Questions)

*Answer any **two** questions.*

Weight 5 each.

19. How can you market a tour package? Explain.
20. Prepare a sample tour itinerary of Cox & Kings.
21. Explain the key feature of customized tour package.
22. What are the minimum requirements for setting up a travel agency? Explain.

(2×5=10 weightage)

