



QP CODE: 25802926



Reg No :

Name :

M.B.A. DEGREE EXAMINATION, JUNE 2025

Second Semester

Faculty of Management Science

MASTER OF BUSINESS ADMINISTRATION

Core - MB010208 - ENTREPRENEURSHIP DEVELOPMENT

2023 Admission Backwards

F7BC0348

Time: 3 Hours

Maximum Marks: 60

Part A

Answer any five questions. Each question carries 2 marks.

1. What is known as creativity?
2. What are the factors affecting entrepreneurial growth?
3. Describe the step of deciding the idea in the entrepreneurial process.
4. What is a trademark?
5. Write down any three problems that women entrepreneurs in India are facing.
6. What is meant by infrastructure support?
7. What is the criteria for identifying industrial sickness?

(5×2 = 10 Marks)

Part B

Answer any five questions. Each question carries 6 marks.

8. Point out the different types of entrepreneurs with relevant examples.
9. Explain the process of idea generation.
10. What is environmental scanning? List the different methods of environmental scanning techniques.
11. Why Industries are required to obtain consent to operate (CTO) from the State Pollution Control Board?
12. Judicial project appraisal is essential for success of an enterprise. Elucidate.
13. What is the contribution of SIDO in the industrial development of our country?





14. Illustrate the key factors that determine entrepreneurial success.

(5×6 = 30 Marks)

Part C

*Answer any **two** questions. Each question carries **10** marks.*

Question number 17 is compulsory .

15. What are the early warnings of Sickness of Small Scale Industries?

16. What is the impact of globalization and liberalization on SSI units in India?

Compulsory Question

17. What qualifies a Trade Secret?

(2×10 = 20 Marks)

