



QP CODE: 25802924



25802924

Reg No :

Name :

M.B.A. DEGREE EXAMINATION, JUNE 2025

Second Semester

Faculty of Management Science

MASTER OF BUSINESS ADMINISTRATION

Core - MB010206 - MANAGEMENT INFORMATION SYSTEMS & CYBER SECURITY

2023 Admission Backwards

CF69C8B2

Time: 3 Hours

Maximum Marks: 60

Part A

*Answer any **five** questions. Each question carries **2** marks.*

1. What is a subsystem?
2. What is business value chain?
3. What is the difference between an accounting IS and a financial IS?
4. What is the difference between MIS & DSS?
5. State the concept of business model change.
6. What is the difference between hacking and cracking?
7. What is an adware?

(5×2 = 10 Marks)

Part B

*Answer any **five** questions. Each question carries **6** marks.*

8. How do organisations transform themselves into digital?
9. Differentiate between TPS and MIS with the help of suitable examples.
10. How do knowledge work systems help knowledge workers?
11. Explain the different types of information retrieved using datamining.
12. An ERP implementation should always be preceded by BPR. Do you agree? Explain.





13. Information systems help in strategic decision making. Explain the challenges in such decision making.
14. Explain the terms SaaS, PaaS, IaaS.

(5×6 = 30 Marks)

Part C

*Answer any **two** questions. Each question carries **10** marks.*

Question number 17 is compulsory .

15. Analyze how a marketing firm can use social networks and modern internet based communication and collaboration tools to build its corporate brand and sell its products online.
16. “Managers must have a sound implementation strategy for information systems projects”- Assess.

Compulsory Question

17. Interpret how Information Technology deployment leads to business transformation with examples from Indian context.

(2×10 = 20 Marks)

