



QP CODE: 24026861



24026861

Reg No :

Name :

**BTTM DEGREE (CBCS) REGULAR / IMPROVEMENT / REAPPEARANCE
EXAMINATIONS, OCTOBER 2024**

Third Semester

Bachelor of Tourism and Travel Management

Core Course - TT3CRT09 - TOURISM PRODUCTS

2017 Admission Onwards

BF907E69

Time: 3 Hours

Max. Marks : 80

core

Part A

*Answer any **ten** questions.*

*Each question carries **2** marks.*

1. Name the tourism minister in the union ministry.
2. Define accommodation.
3. What are the measures taken by Government of Kerala to promote Kerala as an all season destination?
4. What is snorkeling?
5. Give the importance of Iringol village.
6. Dilwara Temples are located in which hillstaion and in which state?
7. Give the two styles of music.
8. Name the venue of the International trade fair of india.
9. Expand WWF.
10. Write three sentences on Sundarban.
11. Which is the first tourist destination in Kerala?
12. How many wildlife reserves in Kerala. What are they?

(10×2=20)

Part B

*Answer any **six** questions.*

*Each question carries **5** marks.*





13. Write a short note on Peters inventory of tourist attractions.
14. Depict Kochi as a Heritage destination.
15. Give the difference between a National park and a wildlife sanctuary.
16. Describe the relevance of St:Francis Church,FortKochi.
17. Differentiate between Nritta and Nritya.
18. Elucidate any one famous festival in India that attract tourists .
19. Water falls are a major center of attraction for tourists. Give your views with suitable examples.
20. Describe the attractions of Island tourism.
21. Write a note on the world famous safaris of Africa.

(6×5=30)

Part C

*Answer any **two** questions.*

*Each question carries **15** marks.*

22. Evaluate the role of tourism products in making india as an" Incredible "Tourism destination.
23. Give a brief account of built tourism resources with suitable examples.
24. Write an essay on Jainism.Explain the major jain pigrimage sites in India.
25. Handicrafts disseminates the culture of a region. Explain this with suitable examples.

(2×15=30)

