



23104614

QP CODE: 23104614

Reg No :

Name :

**BTTM DEGREE (CBCS) REGULAR/IMPROVEMENT/REAPPEARANCE
EXAMINATIONS, FEBRUARY 2023**

First Semester

Bachelor of Tourism and Travel Management

Core Course - TT1CRT04 - ECONOMICS AND BANKING FOR TOURISM

2017 Admission Onwards

8311CDAE

Time: 3 Hours

Max. Marks : 80

Part A

*Answer any **ten** questions.*

*Each question carries **2** marks.*

1. Who is popularly known as the Father of economics?
2. What is Decision Making?
3. What are the Assumptions of Law of Diminishing Marginal Utility?
4. What is a Demand Schedule?
5. Demonstrate Relatively Elastic Demand with Suitable Diagram.
6. What is Sunk Cost?
7. What is Standard Costing?
8. What is Tele Banking?
9. What are the features of CDM?
10. Abbreviate RTGS.
11. Abbreviate MICR.
12. Distinguish between Order Cheque and Bearer Cheque.

(10×2=20)

Part B

*Answer any **six** questions.*





Each question carries 5 marks.

13. What are the Disadvantages of Socialism?
14. What are the Demerits of Mixed Economy?
15. Why does the Demand Curve Slopes downward from left to right?
16. What are the uses of Income Elasticity of Demand?
17. What are the Limitations of Break Even Analysis?
18. Explain the Qualitative Methods of Credit Control.
19. Discuss the Demerits of the Credit Card.
20. What is E-Banking? What are it's Benefits?
21. Discuss different Modes of E-Banking.

(6×5=30)

Part C

*Answer any **two** questions.*

Each question carries 15 marks.

22. Discuss Different Economic Systems with its Merits and Demerits.
23. Briefly explain Elasticity of Demand.
24. Briefly explain the Cost-Output relationship in the Short run.
25. Explain the functions of Commercial Bank.

(2×15=30)

