



QP CODE: 24027891



24027891

Reg No :

Name :

**BSM DEGREE (CBCS) REGULAR / IMPROVEMENT / REAPPEARANCE
EXAMINATIONS, OCTOBER 2024**

Third Semester

Bachelor of Sports Management

Core Course - SM3CRT11 - RESEARCH METHODOLOGY

2020 Admission Onwards

CD2ACD84

Time: 3 Hours

Max. Marks : 80

Part A

*Answer any **ten** questions.*

*Each question carries **2** marks.*

1. What is research concept?
2. What is variables?
3. Define sampling.
4. What is reliability?
5. Define mode.
6. What is range?
7. What is statistics?
8. What is type I error?
9. What are the types of historical writing?
10. What is plagiarism?
11. What is the format of research report?
12. What is hypothesis?

(10×2=20)

Part B

*Answer any **six** questions.*

*Each question carries **5** marks.*





13. Briefly explain the scientific dishonesty.
14. Briefly explain the problem selection.
15. Write short note on dependent and independent variables.
16. Explain the characteristics of hypothesis.
17. Write a short note on scoring scales.
18. Explain the need and importance of descriptive statistics.
19. Defining sports management case study research in detail.
20. Briefly explain the methodological foundations in observational research.
21. Explain emerging methods in sports management research.

(6×5=30)

Part C

*Answer any **two** questions.*

*Each question carries **15** marks.*

22. Explain in detail various business models.
23. Explain data collection and analysis in research in detail.
24. Explain Interviews - Techniques, Interview Process, Data Analysis.
25. Explain Collecting Social Network Data, Analysing Social Network Data.

(2×15=30)

