



QP CODE: 24027888



Reg No : .....

Name : .....

**BSM DEGREE (CBCS) REGULAR / IMPROVEMENT / REAPPEARANCE  
EXAMINATIONS, OCTOBER 2024**

**Third Semester**

Bachelor of Sports Management

**Core Course - SM3CRT08 - OPERATIONS MANAGEMENT IN SPORTS - I**

2020 Admission Onwards

FA9A08B2

Time: 3 Hours

Max. Marks : 80

**Part A**

*Answer any **ten** questions.*

*Each question carries **2** marks.*

1. What is the scope of operations management?
2. What is operational effectiveness?
3. What is purchase management?
4. What is EDI?
5. What is the importance of logistics management?
6. What is inventory management?
7. What is queue discipline?
8. What are retailing channels?
9. What is the importance of retail location selection?
10. What is retail space management?
11. What are the factors influencing retail prices?
12. What is merchandise planning?

(10×2=20)

**Part B**

*Answer any **six** questions.*

*Each question carries **5** marks.*





13. How does the current global business conditions impact operations management?
14. Explain the importance of operations technology.
15. Discuss the concept and relevance of SCM.
16. How does the value chain activities determine the efficiency of a company?
17. What are the types of logistics?
18. What is meant by routine decision making process?
19. What are the challenges faced by the retail sector?
20. How can we properly manage the movement of inventory from warehouse to store?
21. What are the factors influencing merchandising?

(6×5=30)

### **Part C**

*Answer any **two** questions.*

*Each question carries **15** marks.*

22. Discuss in detail the importance of Operations Management and the various factors affecting it.
23. Discuss the importance of materials management. How do you plan and implement suitable materials handling principles and practices in operations.
24. Discuss the concept of inventory management. What are the different types of inventory costs.
25. What is retailing? How is it relevant in sports sector? Explain in detail using suitable examples.

(2×15=30)

