23104862

BSM DEGREE (CBCS) REGULAR/IMPROVEMENT/REAPPEARANCE EXAMINATIONS, FEBRUARY 2023

First Semester

Bachelor of Sports Management

Core Course - SM1CRT02 - PRINCIPLES AND PRACTICES OF SPORTS MANAGEMENT

2020 Admission Onwards

42A080AB

Time: 3 Hours   Max. Marks : 80

Part A

*Answer any **ten** questions.*

*Each question carries **2** marks.*

1. What is POSDCORB?

2. Write the basic difference between scientific management theory and administrative theory.

3. What are the qualities of a good manager?

4. What do you understand by the term planning with regard to management?

5. What are standing plans?

6. What is an organisation chart?

7. What is chain of command?

8. What is span of control?

9. What is leadership?

10. What is control by exception?

11. What is ratio analysis?

12. Why is managing people in sports important?

(10×2=20)

Part B

*Answer any **six** questions.*

*Each question carries **5** marks.*

13. What is the scope of sports management?

14. Explain the planning process.

15. List five commitees core to plan a sports tournament according to you. Explain their function.

16. Why existence of both formal and informal groups in an organization is important?

17. Explain how overlapping of needs was addressed by Alderfer's ERG model?

18. Write in brief about laissez- faire leadership style. Discuss its implications.

19. What are the tools for effective direction?

20. What do you mean by sports leadership?

21. What are the factors to be considered in recruitment and selection for sports organizations?

(6×5=30)

Part C

*Answer any **two** questions.*

*Each question carries **15** marks.*

22. Describe the nature and scope of sports management and explain the functions performed by sports managers.

23. Categorize the stakeholders associated with Sports Ecosystem. Give examples in each category.

24. Draw and discuss the organization structure of a sports club or organization. Identify what kind of an organization structure it has.

25. Discuss in detail about sports celebrity management.

(2×15=30)