



QP CODE: 24027787



Reg No :

Name :

**B.A DEGREE (CBCS) REGULAR / IMPROVEMENT / REAPPEARANCE
EXAMINATIONS, OCTOBER 2024**

Third Semester

B.A Political Science Model II Mass Communication and Journalism

**COMPLEMENTARY COURSE - PS3CMT08 - FOUNDATIONS OF TRAVEL AND
TOURISM MANAGEMENT**

2017 Admission Onwards

3FC9D7A1

Time: 3 Hours

Max. Marks : 80

Part A

*Answer any **ten** questions.*

*Each question carries **2** marks.*

1. Define Tourism.
2. Review the term Amenities.
3. Distinguish between Inbound Tourism and Out bound Tourism.
4. Analyse the concept of Carrying capacity of a destination.
5. Illustrate the idea of Gastronomic tourism.
6. Demonstrate the idea of Handicraft Tourism.
7. Categorise the car rental services.
8. Appraise the Role TAAI.
9. Report a short note on Tour itinerary.
10. Examine the concept of Tourism policy.
11. Demonstrate the slogan of 'Incredible India'.
12. Summarise the event-based and site-based tourism products.

(10×2=20)





Part B

*Answer any **six** questions.
Each question carries **5** marks.*

13. Describe the economic benefits of tourism.
14. Summarise the important travel motivators.
15. What you mean by adventure tourism? Briefly narrate its various types.
16. Examine health tourism.
17. Distinguish between the role of guides and escorts in Tourism Industry.
18. Briefly explain various accommodation sectors in India.
19. Justify the functions of National Tourism Organization.
20. Summarise Hill station Tourism. Give suitable examples.
21. Explain any four wildlife sanctuaries in India.

(6×5=30)

Part C

*Answer any **two** questions.
Each question carries **15** marks.*

22. Formulate an essay on travel history.
23. Recognise the land water and Aerial tourism activities in Kerala.
24. Explain briefly the functions of ITDC.
25. Explain the different factors directly linked to the growth of tourism industry.

(2×15=30)

