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Reg. No.....

Name.....

**M.A. (H.R.M.)/M.H.R.M. DEGREE EXAMINATION, NOVEMBER 2024**

**First Semester**

**CC02—INDIAN ETHOS IN MANAGEMENT**

(2024 Admissions—Regular/2023 Admissions—Improvement/Supplementary/2020-2022  
Admissions—Supplementary/2019 Admissions—First Mercy Chance/2018 Admissions—  
Second Mercy Chance)

Time : Three Hours

Maximum Marks : 60

**Section A**

*Answer any **five** questions.*

*Each question carries 3 marks.*

1. What is meant by Business Ethics ?
2. Definition of Spiritual Values.
3. What is meant by promotion of Marketing ?
4. Define the moral rights.
5. What is the importance of CSR ?
6. Write short notes on relevance of Indian Ethos.
7. Write a Uses of Karma Yoga.

(5 × 3 = 15)

**Section B**

*Answer any **three** questions.*

*Each question carries 10 marks.*

8. Explain the Application of ethics in work place.
9. Examine the Basic principles of Indian Ethos for Management.

**Turn over**





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10. Describe the constitute Indian Ethos.
11. Explore the Relevance of Values in Management.
12. Explain the production in human resource ?

(3 × 10 = 30)

### Section C

*Answer any **one** question.*

*The question carries 15 marks.*

13. Explain the Value-Oriented Holistic Management : Indian Perspective.
14. Discuss the Gandhian Approach in Management and Trusteeship.

(1 × 15 = 15)

