



## MGU INNOVATION FOUNDATION

(Section 8 Company under the Companies Act, 2013)

**MAHATMA GANDHI UNIVERSITY**

Priyadarsini Hills, Kottayam – 686560

Website: [www.mguif.com](http://www.mguif.com)



No: MGUIF/HR/Intern/01/2025-26

Date: 05-07-2025

### INTERNSHIP NOTIFICATION

Applications are invited for the following *Internship programme* at **MGU Innovation Foundation**- a special purpose vehicle formed with the support of RUSA funding of MHRD to act as a business innovation ecosystem for promoting startups. The selected candidates will be posted at MGUIF as *fulltime interns*.

You can submit the application through the MGUIF website (Link: <https://mguif.com/site/careers/> )

*Or*

The self-prepared application along with supporting documents may be submitted through e-mail to [hr@mguif.com](mailto:hr@mguif.com) on or before **21<sup>st</sup> July 2025**.

Sd/-

**Chairman & Managing Director MGUIF**

<b>Post: Graphic Design Intern</b>	
<b>RESPONSIBILITIES</b>	<ul style="list-style-type: none"> <li>• Design engaging social media graphics, banners, and marketing materials.</li> <li>• Assist in branding projects.</li> <li>• Collaborate with the video and content teams to maintain visual consistency.</li> <li>• Brainstorm and bring creative ideas to life.</li> </ul>
<b>KEY BENEFITS</b>	<ul style="list-style-type: none"> <li>• MGUIF internship certificate</li> <li>• Real world Experience &amp; Portfolio Development</li> <li>• Experience in Adobe Creative Suite</li> <li>• Project management</li> <li>• Team relationship building</li> </ul>
<b>QUALIFICATIONS REQUIRED</b>	<p>BA Multimedia/BA Animation Graphic Design &amp; VFX or Diploma in Graphic design or any other relevant qualifications <i>*(Final Years or Pass out)</i></p> <p><i>Desirable:</i></p> <ol style="list-style-type: none"> <li>1. Additional certificates in related fields.</li> <li>2. Experience in Motion Graphics.</li> </ol>
<b>NO OF PERSONS REQUIRED</b>	1 Nos
<b>DURATION</b>	Available Minimum 3 months
<b>REMUNERATION</b>	Will be provided based on performance.

<b>Post: Video Editing/Recording Intern</b>	
<b>RESPONSIBILITIES</b>	<ul style="list-style-type: none"> <li>• Assist in editing raw video footage into engaging final cuts.</li> <li>• Add transitions, text overlays, and effects as needed.</li> <li>• Support in color correction and audio syncing</li> <li>• Collaborate with the creative team on content for social media, YouTube, and other platforms.</li> <li>• Learn and grow with real-world video production workflows</li> </ul>
<b>KEY BENEFITS</b>	<ul style="list-style-type: none"> <li>• MGUIF internship certificate</li> <li>• Real world Experience &amp; Portfolio Development</li> <li>• Experience in Adobe Creative Suite</li> <li>• Project management</li> <li>• Team relationship building</li> </ul>
<b>QUALIFICATIONS REQUIRED</b>	<p>BA Multimedia or Diploma in Editing/Cinematography or any other relevant qualifications <i>*(Final Years or Pass out)</i></p> <p><i>Desirable:</i></p> <p>Additional certificates in related fields.</p> <p>Working with Camera Equipment.</p>
<b>NO OF PERSONS REQUIRED</b>	1 Nos
<b>DURATION</b>	Available Minimum 3 months
<b>REMUNERATION</b>	Will be provided based on performance.

<b>Post: Digital Marketing Intern</b>	
<b>RESPONSIBILITIES</b>	<ul style="list-style-type: none"> <li>• Assist in planning, launching, and optimizing paid ad campaigns (Google Ads, Meta, LinkedIn, etc.)</li> <li>• Research audience behavior, competitors, and market trends.</li> <li>• Collaborate with the design and content teams to produce high-converting assets.</li> <li>• Learn and contribute to marketing funnels, retargeting, and SEO strategies, key word research, and on page optimization.</li> </ul>
<b>KEY BENEFITS</b>	<ul style="list-style-type: none"> <li>• MGUIF internship certificate</li> <li>• Real world Experience &amp; Portfolio Development</li> <li>• Experience in Adobe Creative Suite</li> <li>• Project management</li> <li>• Team relationship building</li> </ul>
<b>QUALIFICATIONS REQUIRED</b>	<p>Degree in Marketing or Diploma in Digital Marketing or any other relevant qualifications <i>*(Final Years or Pass out)</i></p> <p><i>Desirable:</i></p> <p>Additional certificates in related fields. Knowledge of SEO tools, E-mail Marketing, CRM Platforms.</p>
<b>NO OF PERSONS REQUIRED</b>	1 Nos
<b>DURATION</b>	Available Minimum 3 months
<b>REMUNERATION</b>	Will be provided based on performance.