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# B.A DEGREE (CBCS) REGULAR/IMPROVEMENT/REAPPEARANCE EXAMINATIONS, FEBRUARY 2023

## **First Semester**

B.A History Model II Communication and Publishing Sciences

## Vocational Course - HY1VOT01 - HISTORY OF PRINTING AND PUBLISHING IN INDIA

2017 Admission Onwards

82694CCD

Time: 3 Hours

Max. Marks : 80

Part A

Answer any **ten** questions. Each question carries **2** marks.

- 1. Write short notes on Scribes.
- 2. Write notes on parchment.
- 3. Hard cover books
- 4. What was the first book printed by Johannes Guttenberg?
- 5. Laser printing
- 6. Gramatica Tamilica
- 7. William Carrey
- 8. Little Lexicon
- 9. Henric Van Rhede
- 10. Growth of schools
- 11. Malayala Manorama
- 12. NGO

(10×2=20)

Part B

Answer any **six** questions. Each question carries **5** marks.

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- 13. Explain the working of fourdrinier machine.
- 14. What are the important contributions of China?
- 15. Trace the genesis of publishing industry in India.
- 16. Analyse the role of Portuguese in the introduction of printing press in India.
- 17. Estimate the importance of translations.
- 18. How did newspapers function in spreading nationalist consciousness?
- 19. Examine the early periodicals help the freedom movement.
- 20. Write a short essay about the different sectors of publishing activity.
- 21. Write the objectives of SPCS.

(6×5=30)

#### Part C

#### Answer any **two** questions. Each question carries **15** marks.

- 22. Write an essay about the history of printing.
- 23. Discuss the contributions of missionaries to the development of printing in India.
- 24. Mention the services of K. P Kesava Menon to the growth of Mathrubhumi.
- 25. What is the role of Government in promoting publishing in India?

(2×15=30)