



QP CODE: 24027466



Reg No :

Name :

**B.A DEGREE (CBCS) REGULAR / IMPROVEMENT / REAPPEARANCE
EXAMINATIONS, OCTOBER 2024**

Third Semester

B.A English Language and Literature Model II Journalism

VOCATIONAL COURSE - EN3VOT04 - NEWS EDITING

2017 Admission Onwards

B0382FBA

Time: 3 Hours

Max. Marks : 80

Part A

*Answer any **ten** questions.*

*Each question carries **2** marks.*

1. Define typography.
2. Define fairness doctrine.
3. Explain verbosity.
4. Name the editors of any two English magazines.
5. List out the devices sub-editors can use to achieve directness in expression.
6. Define boiling.
7. Define editing symbols.
8. Identify the following a) Audacity b) Audition.
9. Define headlines.
10. Define Readers' Editor.
11. Define editorial policy.
12. Define make up.

(10×2=20)

Part B

*Answer any **six** questions.*

*Each question carries **5** marks.*





13. A sure grasp of language is vital for a copy editor.Explain.
14. Discuss the process of editing news agency copy for a newspaper.
15. Distinguish between rough cut and final cut.
16. Explain features of linear editing.
17. Headlines index and grade news.Explain.
18. Explain the significance of middle columns in newspapers.
19. Describe the importance of letters to the editor column in newspapers.
20. Distinguish between static and dynamic layout.
21. Explain the dynamics of dummy preparation.

(6×5=30)

Part C

*Answer any **two** questions.*

*Each question carries **15** marks.*

22. Explain the importance of style sheet in a newspaper.
23. Discuss the rules of headline writing.
24. Discuss the guidelines to be followed for picture editing.
25. Caption writing tests sub-editor's skills to the hilt.Explain.

(2×15=30)

