



QP CODE: 24027161



24027161

Reg No :

Name :

**B.A DEGREE (CBCS) REGULAR / IMPROVEMENT / REAPPEARANCE
EXAMINATIONS, OCTOBER 2024**

Third Semester

B.A English Literature and Communication Studies Model III (Double Main)

Core Course - EN3CRT09 - PRINT MEDIA & JOURNALISM

2017 Admission Onwards

635074B5

Time: 3 Hours

Max. Marks : 80

Part A

*Answer any **ten** questions.*

*Each question carries **2** marks.*

1. The Washington Post.
2. Aaj Tak.
3. William Bolts.
4. Maratta.
5. Swadeshabhimani Rama Krishna Pillai.
6. Kerala Patrika.
7. Navajivan.
8. The Right to Information Act.
9. Podcasting.
10. K. M. Mathew.
11. G Subramania Aiyer.
12. Lokamanyan.

(10×2=20)

Part B

*Answer any **six** questions.*

*Each question carries **5** marks.*





13. Explain Journalism in Developed and Developing Countries.
14. Discuss the initiative of J S Buckingham that provided impetus to Indian journalism.
15. Elucidate the Contributions of Rajaram Mohan Roy to Indian Journalism.
16. Write a note on Indian National Congress and Indian Press.
17. Discuss critically the role of the First Press Commission as a guideline for functioning of mass media in independent India. Explain its important recommendations.
18. How Kesari and Maratta became the voice of the common people during the freedom struggle?
19. Discuss the reasons for the poor representation of Dalits in Indian Media.
20. Media Freedom in india. Explain.
21. Explain the press as a medium of spreading the ideology of Nationalism.

(6×5=30)

Part C

*Answer any **two** questions.*

*Each question carries **15** marks.*

22. The saga of Indian freedom movement is synonymous with the history of Indian press. Comment.
23. Discuss Indian Press and Communal Harmony.
24. Did the Sreerampore Missionaries contribute to the growth of Indian journalism. Evaluate the role of missionaries in Indian journalism.
25. Discuss the characteristics and feature of new journalism.

(2×15=30)

