

QP CODE: 23104784



Reg No : .....

Name : .....

**B.A DEGREE (CBCS) REGULAR/IMPROVEMENT/REAPPEARANCE  
EXAMINATIONS, FEBRUARY 2023**

**First Semester**

B.A English Language and Literature - Model II (Vocational: Careers and Communication Skills)

**Vocational Course - EN1VOT04 - PRINT MEDIA AND JOURNALISM - 1**

2017 Admission Onwards

DA33A3A0

Time: 3 Hours

Max. Marks : 80

**Part A**

*Answer any **ten** questions.*

*Each question carries **2** marks.*

1. Write any two speciality of the newspaper.
2. Tabloid
3. Al Jazeera
4. Dig darshan
5. The Vernacular Press Act
6. Swadeshi Movement
7. Constitutional review
8. What is mean by land reforms?
9. RTI
10. Sports Journalism
11. G.Subramanya Ayyer
12. Explain Social Justice.

(10×2=20)

**Part B**

*Answer any **six** questions.*

*Each question carries **5** marks.*





13. Write a short note on Gutenberg's contribution to the printing press.
14. "Newspapers are the written record of our contemporary civilization". Do you agree?
15. Briefly explain the 'New York Herald' .
16. Briefly explain the inception of 'The States man' and its initial journey.
17. What is the difference between Indian Language Press and English Press?
18. Describe the following news establishments:- a) Malayala Manorama b) Mathrubhumi
19. Write a short note on Samachar Bharathi.
20. Press Information Bureau
21. Briefly explain Independent Media and Alternative Media.

(6×5=30)

### Part C

*Answer any **two** questions.*

*Each question carries **15** marks.*

22. Evolution and Development of Journalism. Explain .
23. What is the importance of Renaissance in the Indian History?
24. "Journalism as a medium that opens a way to the expression of the minority ".Discuss .
25. "Journalists should be equipped with skills for producing contest for all forms of media.Discuss.

(2×15=30)

