

QP CODE: 24027182

B.COM DEGREE (CBCS) REGULAR / IMPROVEMENT / REAPPEARANCE EXAMINATIONS, OCTOBER 2024

Third Semester

COMPLEMENTARY COURSE - CO3CMT05 - BUSINESS ETHICS AND CORPORATE SOCIAL RESPONSIBILITY

Common to B.Com Model III Computer Applications, B.Com Model III Office Management & Secretarial Practice, B.Com Model III Taxation, B.Com Model III Travel & Tourism

2017 Admission Onwards

48AC2061

Time: 3 Hours

Max. Marks : 80

Part A

Answer any **ten** questions. Each question carries **2** marks.

- 1. Mention the different stakeholders of business.
- 2. What is workplace ethics?
- 3. What is decision making?
- 4. What are the objectives of ethical decisions?
- 5. Is there any relationship between corporate governance and goodwill of the business.

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- 6. What is code of conduct?
- 7. What do you mean by OECD Principles?
- 8. What is sustainable development?
- 9. What is Accounting ethics?
- 10. What are the ethical issues related to Production department?
- 11. What are the responsibilities of business towards Government?
- 12. List out any four limitations of CSR.

(10×2=20)



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Part B

Answer any six questions.

Each question carries 5 marks.

- 13. What are the objectives of ethics?
- 14. Explain the five sources of ethical standards.
- 15. Explain the basic consumer rights.
- 16. Explain the Character-based decision making model.
- 17. Explain the objectives of corporate governance.
- 18. Comment on the ethical issues in HR.
- 19. How can ethics be maintained in sales?
- 20. Explain the different types of social responsibility of business.
- 21. Write a short note on CSR committee.

(6×5=30)

Part C

Answer any **two** questions. Each question carries **15** marks.

- 22. Explain the ethical theories and approaches.
- 23. Who is a consumer? What are their rights, duties and responsibilities?
- 24. Explain in detail the various forms of market structure.
- 25. "Social responsibility is an additional burden to an organisation". Comment.

(2×15=30)