

QP CODE: 24026868



Reg No	:	
Name	:	

BBM DEGREE (CBCS) REGULAR / IMPROVEMENT / REAPPEARANCE EXAMINATIONS, OCTOBER 2024

Third Semester

Bachelor of Business Management

CORE COURSE - BM3CRT13 - HUMAN RESOURCE MANAGEMENT

2017 Admission Onwards

CE621289

Time: 3 Hours Max. Marks: 80

Part A

Answer any **ten** questions.

Each question carries **2** marks.

- 1. Define HRM.
- 2. What is appealed personnel policy?
- 3. Explain labour turnover rate.
- 4. What is job classification?
- 5. What is a personality test?
- 6. What is panel interview?
- 7. What is remedial transfer?
- 8. What is refresher training?
- 9. What is Vestibule training?
- 10. What do you mean by executive development?
- 11. What is laboratory training?
- 12. Define MBO.

 $(10 \times 2 = 20)$

Part B

Answer any six questions.

Each question carries 5 marks.



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- 13. What is the significance of HRM in the present day world?
- 14. Briefly explain the functions of HRM.
- 15. Explain the essentials of a sound personnel policy.
- 16. Explain the objectives of HRP.
- 17. Explain the different methods of job redesigning.
- 18. Explain the objectives of Employment Exchange (Compulsory Notification of Vacancies)

 Act.
- 19. Explain the steps in developing a training program.
- 20. Briefly explain the principles to be borne in mind while designing a training program.
- 21. Explain the steps in employee counseling.

 $(6 \times 5 = 30)$

Part C

Answer any two questions.

Each question carries 15 marks.

- 22. "The effectiveness of staffing is directly related to the careful planning of the current and future manpower requirements". Comment.
- 23. Define recruitment. Explain the various sources of recruitment.
- 24. 'Training programs are helpful to avoid personnel obsolescence'. Explain.
- 25. Define executive development. What are its objectives? Explain the various steps involved in the process of executive development.

(2×15=30)

