



QP CODE: 23104615



23104615

Reg No :

Name :

**BBM DEGREE (CBCS) REGULAR/IMPROVEMENT/REAPPEARANCE
EXAMINATIONS, FEBRUARY 2023**

First Semester

Bachelor of Business Management

Core Course - BM1CRT01 - MANAGEMENT METHODOLOGY

2017 Admission Onwards

0910C080

Time: 3 Hours

Max. Marks : 80

Part A

*Answer any **ten** questions.*

*Each question carries **2** marks.*

1. Describe management as a process of increasing productivity.
2. According to Taylor what is the need for mental revolution?
3. What is a Plan?
4. What are procedures?
5. What do you mean by decision making?
6. What is organization chart?
7. What is network design?
8. Define authority.
9. Define Motivation.
10. What is managerial grid?
11. What is preliminary control?
12. What is BPR?

(10×2=20)

Part B

*Answer any **six** questions.*

*Each question carries **5** marks.*





13. Management is a science. Discuss.
14. Discuss the importance of management.
15. Discuss the contributions of Elton Mayo to the modern management.
16. Explain the process of planning.
17. Differentiate strategic decisions and tactical decisions.
18. What are the steps involved in successful delegation?
19. What are the limitations of MBO?
20. Explain characteristics of directing.
21. Explain advantages and disadvantages of participative leadership style.

(6×5=30)

Part C

*Answer any **two** questions.*

*Each question carries **15** marks.*

22. Critically evaluate the contributions of Peter F Drucker to the field of management.
23. Explain different types of ad-hoc plans.
24. "Organisation is an important step to achieve enterprise objectives." Explain
25. Describe the features and importance of co-ordination.

(2×15=30)

