



QP CODE: 23104602



23104602

Reg No :

Name :

**BBA DEGREE (CBCS) REGULAR/IMPROVEMENT/REAPPEARANCE
EXAMINATIONS, FEBRUARY 2023**

First Semester

Bachelor of Business Administration

Core Course - BA1CRT01 - PRINCIPLES AND METHODOLOGY OF MANAGEMENT

2017 Admission Onwards

C0689F61

Time: 3 Hours

Max. Marks : 80

Part A

*Answer any **ten** questions.*

*Each question carries **2** marks.*

1. Define Management.
2. What is Human Relations Management?
3. What are the contributions of Chester Bernard?
4. What kind of a process is planning ?
5. What is MBO ?
6. Recognize any two problems in decision making .
7. Which are the main types of staff?
8. Write any two advantages of centralisation.
9. Recognize any two importance of staffing?
10. Write any four techniques of direction?
11. What is control by exception?
12. What is flexible budgeting?

(10×2=20)

Part B

*Answer any **six** questions.*

*Each question carries **5** marks.*





13. Explain with examples the levels of Management.
14. Explain functional foremanship.
15. "A manager has many roles to play each of their roles demands a variety of skills"
Discuss.
16. Examine the various multi-use plans .
17. Which are the essential steps in rational decision making ?
18. Examine the types and steps in delegation.
19. What is directing? Explain the nature of directing.
20. "Co-ordination is the essence of Management" Explain.
21. What are the steps involved in control process?

(6×5=30)

Part C

*Answer any **two** questions.*

*Each question carries **15** marks.*

22. Explain Fayol's principles of management.
23. Define planning. Explain various steps in planning .
24. Define organisation. Discuss the importance of organisation.
25. Explain the functions of Management.

(2×15=30)

