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Name:....

MAHATMA GANDHI UNIVERSITY, KOTTAYAM

FIRST SEMESTER MGU-UGP (HONOURS) REGULAR **EXAMINATION NOVEMBER 2024**

First Semester

Multi-Disciplinary Course - MG1MDCSTA100 -

STATISTICAL DATA COLLECTION

(2024 ADMISSION ONWARDS)

Duration: 1 Hours

Remember (K), Understand (U), Apply (A), Analyse (An), Evaluate (E), Create (C), Interest (I), Appreciation (Ap), and Skill (S)

Students should attempt atleast one question from each course outcome to enhance their overall outcome attainability.

[Learning Domain][CO No(s)]

Part A

Multiple Choice Questions Answer all questions. Each question carries 2 marks

1	Wh	Which method is commonly used to collect data in survey studies?				[1]
	a)	Standardized questionnaires	b)	Focus groups		
	c)	Laboratory experiments	d)	Field observations		
2	A researcher studies the effect of peer group interaction on learning styles. The variable learning style in this study function as					[1]
	a)	independent variable	b)	extraneous variable		
	c)	dependent variable	d)	intervening variable		
3	The aggregate of all the units pertaining to a study is called				[K]	[2]
	a)	population	b)	unit		

Maximum Marks: 35

	c)	sample	d)	sampling frame		
4	Str	Stratified sampling comes under the catogory of				[2]
	a)	Judgement sampling	b)	Probabiliity sampling		
	c)	Non-probability sampling	d)	None of these		
5	Pri	Primary data as compared to secondary data				[3]
	a)	Less reliable	b)	Equally reliable		
	c)	Not actual data	d)	more reliable		
6	Wł	hich of these is not discrete data?			[K]	[3]
	a)	Weight of a watermelon as measured each week	b)	Number of students attending the class		
	c)	Number of cars a company sells each day.	d)	None of these		
7	Wł	nat is a Likert scale typically used fo	or?		[A]	[4]
	a)	Ranking preferences	b)	Rating levels of agreement or satisfaction		
	c)	Choosing between options	d)	Collecting open-ended feedback		
8	Wł	hich of the following is a key feature of uniformity trials?			[An]	[7]
	a)	Random assignment of participants	b)	Blinding of participants and researchers		
	c)	Standardization of experimental conditions	d)	Longitudinal data collection		
9	CR	D is preferred when:			[A]	[6]
	a)	Environmental conditions are homogeneous	b)	There is a large variability		
	c)	The experiment requires blocking	d)	The data is non-random		
10		nich software is commonly used for periments?	desig	gning and analyzing factorial	[C]	[6]
	a)	R	b)	SAS		
	c)	Minitab	d)	All of the above		

 $(10 \times 2 = 20)$

Part B

Short Essay Type Questions Answer any 3 questions. Each question carries 5 marks

11	Which are the important steps involved in a research process?	[E]	[5]
12	Distinguish between simple random sampling and stratified random sampling	[U]	[2]
13	Distinguish between schedule and questionnaire.	[K]	[3]
14	Describe the difference between nominal, ordinal, interval and ratio levels of measurement. Provide examples for each.	[K]	[3]
15	What are the advantages of using a Latin Square Design over a completely randomized design?	[U]	[6]

 $(3 \times 5 = 15)$

END OF THE QUESTION PAPER
