

QP CODE: 24900244



Reg No:.....

Name:.....

MAHATMA GANDHI UNIVERSITY, KOTTAYAM
FIRST SEMESTER MGU-UGP (HONOURS) REGULAR
EXAMINATION NOVEMBER 2024

First Semester

Multi-Disciplinary Course - MG1MDCSOC100 - SOCIAL PSYCHOLOGY

(2024 ADMISSION ONWARDS)

Duration: 1 Hours

Maximum Marks: 35

**Remember (K), Understand (U), Apply (A), Analyse (An), Evaluate (E), Create (C), Interest (I),
Appreciation (Ap), and Skill (S)**

*Students should attempt atleast one question from each course outcome to enhance their overall
outcome attainability.*

[Learning Domain][CO No(s)]

Part A

Short Answer Type Questions

Answer any five questions

Each question carries 2 marks

- | | | |
|---|--|---------|
| 1 | Define Social Psychology | [U] [1] |
| 2 | What is social cognition. | [U] [1] |
| 3 | Explain interview method in research. | [U] [2] |
| 4 | Identify four characteristics of Personality | [U] [2] |
| 5 | Discuss the term Ego | [K] [3] |
| 6 | Define Toxic Relationships | [U] [3] |
| 7 | Explain active listening. | [U] [4] |

(5 × 2 = 10)

Part B

Short Essay Type Questions
Answer any three questions
Each question carries 5 marks

- | | | | |
|----|---|-----|-----|
| 8 | Discuss the relevance of social psychology in everyday life | [U] | [1] |
| 9 | Define self-esteem and its significance. | [U] | [1] |
| 10 | Describe projective techniques and their purpose in research. | [U] | [2] |
| 11 | Explain the main sources of attraction in close relationships and their significance. | [U] | [3] |
| 12 | Discuss the role of media in perpetuating or reducing stereotypes? | [U] | [4] |
| 13 | Illustrate eight types of love put forward by Sternberg | [A] | [5] |

(3 × 5 = 15)

Part C

Essay Type Questions
Answer any one question
Each question carries 10 marks

- | | | | |
|----|--|------|-----|
| 14 | Compare and contrast the approaches of Ruth Benedict and Margaret Mead in studying the relationship between culture and personality. | [An] | [3] |
| 15 | Discuss the psychological and social factors that contribute to the development of prejudice and stereotyping, | [A] | [5] |

(1 × 10 = 10)

END OF THE QUESTION PAPER
