

QP CODE: 24900218



Reg No:.....

Name:.....

MAHATMA GANDHI UNIVERSITY, KOTTAYAM
FIRST SEMESTER MGU-UGP (HONOURS) REGULAR
EXAMINATION NOVEMBER 2024

First Semester

Discipline Specific Core Course - MG1DSCPEJ101 - NEWS REPORTING

(2024 ADMISSION ONWARDS)

Duration: 2 Hours

Maximum Marks: 70

**Remember (K), Understand (U), Apply (A), Analyse (An), Evaluate (E), Create (C), Interest (I),
Appreciation (Ap), and Skill (S)**

*Students should attempt atleast one question from each course outcome to enhance their overall
outcome attainability.*

[Learning Domain][CO No(s)]

Part A

Multiple Choice Questions

Answer all questions. Each question carries 1 mark

- 1 Identify the right description for 'breaking news' [U] [1]
- | | |
|--|--|
| a) News articles that summarize events from the previous week or month | b) News stories that are pre-planned and scheduled for release at a later time |
| c) In-depth analyses of ongoing issues that provide background and context | d) Reports on events that have just occurred or are currently developing, requiring immediate coverage |
- 2 What does the principle of "minimize harm" entail for journalists [U] [1]
- | | |
|---|--|
| a) Avoid reporting on sensitive topics | b) Balance the public's need for information against potential harm to individuals |
| c) Publish personal details without consent | d) Ensure stories are exciting, regardless of accuracy |

- 3 A "hard news" story is usually focused on [U] [1]
 a) Personal opinions b) Immediate events and facts
 c) Entertainment d) Human interest stories
- 4 Which among the following is not an example of beat in journalism? [U] [2]
 a) Editorial b) Business
 c) Health d) Court
- 5 What is the primary purpose of gathering news from speeches? [U] [2]
 a) To analyze the speaker's personality b) To report on key points, themes, and audience reactions
 c) To critique the delivery style of the speaker d) To promote the speaker's agenda
- 6 Which of the following is a well-known international news agency? [U] [2]
 a) Vogue b) AFP
 c) Amazon d) National Geographic
- 7 What distinguishes a stringer from a full-time reporter? [U] [3]
 a) They work independently and are paid per piece b) They manage the entire news bureau
 c) They only report on entertainment news d) They only submit photographs to news outlets
- 8 What is the key characteristic of investigative reporting? [U] [3]
 a) Covering sporting events b) Providing detailed weather updates
 c) Uncovering hidden or suppressed information d) Reporting on health policies
- 9 How does the inclusion of interviews enhance a TV report? [U] [4]
 a) They reduce the report's length b) They provide personal perspectives and credibility
 c) They eliminate the need for visuals d) They complicate the editing process
- 10 In radio reporting, what is meant by 'modulation'? [U] [4]
 a) Changing the pitch and tone of the voice b) Adding background music
 c) Adjusting the length of the program d) Editing the script

(10 × 1 = 10)

Part B

Short Answer Type Questions

Answer any ten questions. Each question carries 3 marks

- | | | | |
|----|--|------|-----|
| 11 | Distinguish between hard news and soft news | [U] | [1] |
| 12 | Describe the different types of media bias | [U] | [1] |
| 13 | Explain how the use of anonymous sources impact the objectivity of a news story. | [U] | [1] |
| 14 | Explain the significance of court records in journalism and how they can be accessed. | [U] | [2] |
| 15 | List any three major national and international news agencies | [K] | [2] |
| 16 | Identify the key aspects that should be noted when covering a speech | [K] | [2] |
| 17 | How do Investigative reporters contribute to public accountability and transparency? | [U] | [3] |
| 18 | Evaluate the effectiveness of Liners and Stringers in ensuring timely local news coverage for a national audience. | [E] | [3] |
| 19 | Assess the importance of specialized reporting in journalism | [An] | [3] |
| 20 | Compare the writing styles used in traditional media versus new media | [An] | [4] |
| 21 | Discuss the impact of citizen reporting over traditional reporting practices | [U] | [4] |
| 22 | Discuss how technological advancements like mobile journalism have transformed new media reporting. | [A] | [4] |

(10 × 3 = 30)

Part C

Essay Questions

Answer any two questions. Each question carries 15 marks

- | | | | |
|----|---|------|-----|
| 23 | Discuss the ethical standards a journalist should keep in mind to maintain the professional conduct. | [An] | [1] |
| 24 | Describe how you would prepare to cover an election day for a newspaper, including the tools and resources you would need. | [A] | [2] |
| 25 | Discuss the benefits of using inverted pyramid style in breaking news stories. Why is it regarded as an efficient way to communicate information? | [U] | [3] |
| 26 | Analyze the evolving role of photojournalism in the era of social media and how it influences public perception of news events. | [An] | [4] |

(2 × 15 = 30)

END OF THE QUESTION PAPER
