

OP CODE: 24900211

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MAHATMA GANDHI UNIVERSITY, KOTTAYAM

FIRST SEMESTER MGU-UGP (HONOURS) REGULAR EXAMINATION NOVEMBER 2024

First Semester

Discipline Specific Core Course - MGIDSCPJM102 - BASICS OF NEWS REPORTING

(2024 ADMISSION ONWARDS)

Duration: 2 Hours Maximum Marks: 70

Remember (K), Understand (U), Apply (A), Analyse (An), Evaluate (E), Create (C), Interest (I), Appreciation (Ap), and Skill (S)

Students should attempt atleast one question from each course outcome to enhance their overall outcome attainability.

[Learning Domain][CO No(s)]

Part A

Multiple Choice Questions
Answer all questions. each question carries 1 mark

1 Identify the best description for the news value, "impact"? [U] [1] The emotional response the b) The geographic closeness of the story elicits event to the audience The potential long-term effects d) The credentials of the sources of the story on the audience or involved society 2 Identify the personality 'Bob Woodward' [K] [1] A presidential advisor during the b) A novelist who has won the Nixon administration Nobel Prize in literature c) A popular television news d) One of the reporters who program host covered the Watergate scandal for The Washington Post 3 Article 19(1)(a) of the Indian Constitution deal with [U] [1]

	a)	Right to equality	b)	Right to freedom of religion		
	c)	Right to protection against discrimination	d)	Right to freedom of speech and expression		
4	Identify the appropriate definition of "attribution" in journalism.				[U]	[2]
	a)	Malayala Manorama	b)	Desabhimani		
	c)	Press academy	d)	Press Trust of India		
5	Which of the following is an example for an online source?				[U]	[2]
	a)	News portal	b)	Manuscript		
	c)	Morgue	d)	Newspaper archive		
6	Wh	at is a common sign of the reliabilit	y of a	a source?	[K]	[2]
	a)	Anonymity of the source	b)	Expertise and professional background		
	c)	Age of the source	d)	Emotional appeal of the information		
7	What is the primary role of a Bureau Chief in a news bureau?				[U]	[3]
	a)	Gathering local news stories	b)	Managing the news team and overseeing operations		
	c)	Writing opinion columns	d)	Taking photographs for news stories		
8	What is the focus of environment reporting?				[U]	[3]
	a)	Sports trends and events	b)	Wildlife, conservation, and climate change		
	c)	Fashion and style trends	d)	Corporate earnings and financial markets		
9	What is a key difference between episodic and serialized storytelling?					[4]
	a)	Serialized stories have less character depth.	b)	Episodic stories can be watched out of order.		
	c)	Serialized stories always have a happy ending.	d)	Episodic stories often feature cliffhangers.		
10		e the primary difference between olorting?	bjecti	vity and subjectivity in news	[U]	[4]
	a)	Objectivity involves personal	b)	Subjectivity is always preferable		

opinions, while subjectivity does not

to objectivity

- c) Objectivity focuses on facts, while subjectivity involves personal opinions and interpretations
- d) Objectivity cannot be achieved in news reporting whereas subjectivity is easily achievable

 $(10 \times 1 = 10)$

Part B

Short Answer Type Questions Answer any ten questions. each question carries 3 marks

Answer any ten questions. each question carries 3 marks							
11	Distinguish between hard news and soft news	[U]	[1]				
12	Compare news stories and feature stories	[U]	[1]				
13	Define hyperlocal news	[U]	[1]				
14	Explain the concept 'source cultivation'	[U]	[2]				
15	What is press release. Explain its primary purpose.	[U]	[2]				
16	Explain the significance of exit polls in election reporting	[U]	[3]				
17	Explain the term 'embedded journalism'.	[U]	[3]				
18	Assess the role of a Chief Reporter in ensuring timely and accurate reporting.	[An]	[3]				
19	Discuss the significance of audience feedback in shaping the direction of a TV series.	[An]	[4]				
20	Evaluate the impact of social media on the landscape of journalism.	[E]	[4]				
21	How does blogging differ from traditional journalism in terms of content creation?	[U]	[4]				
22	Evaluate the effectiveness of short, simple sentences in radio scripts.	[E]	[4]				
		$(10\times3=30)$					
Part C Essay Type Questions Answer any two questions. each question carries 15 marks							
23	Discuss the need for balance in news reporting. Why is it important to present multiple viewpoints in a news story, and how does this affect the perception of credibility and bias?	[An]	[1]				
24	Discuss in detail the different types of news interviews and provide a brief	[U]	[2]				

description of each.

- Evaluate the ethical challenges journalists face in investigative reporting when dealing with anonymous sources. [E] [3]
- Discuss how radio writers target their audience. What changes do they make [U] [4] to their writing based on who they are trying to reach?

 $(2 \times 15 = 30)$

END OF THE QUESTION PAPER
