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Reg No:....................

Name:......................

MAHATMA GANDHI UNIVERSITY, KOTTAYAM

FIRST SEMESTER MGU-UGP (HONOURS) REGULAR EXAMINATION NOVEMBER 2024

First Semester

Multi-Disciplinary Course - MG1MDCFDG100 –

ELEMENTS AND PRINCIPLES OF DESIGN

(2024 ADMISSION ONWARDS)

Duration: 1 Hours   Maximum Marks: 35

Remember (K), Understand (U), Apply (A), Analyse (An), Evaluate (E), Create (C), Interest (I), Appreciation (Ap), and Skill (S)

Students should attempt atleast one question from each course outcome to enhance their overall outcome attainability.

[Learning Domain][CO No(s)]

Part A
Answer In One Word Or One Sentence
Answer all questions
Each question carries 1 mark

1	Name the brightness or dullness of a color.Give Example	[U]	[2]
2	Illustrate an example for hue color.	[A]	[2]
3	What is dominance?	[K]	[3]
4	Design an asymmetrical balanced dress in color.	[A]	[4]
5	Illustrate a Radial Balance.	[U]	[1]
6	Name different types of color harmony.	[K]	[2]
7	What is RGB? And apply RGB colors to a design.	[A]	[2]
8	Define Rhythm in design.	[K]	[3]
9	Explain how texture can differentiate materials in a design.	[K]	[1]

10   Discuss the types of straight lines.   [U]   [1]

(10 × 1 = 10)

Part B
Short Answer Questions
Answer any five questions.
Each question carries 2 marks.

11   Illustrate three triangle shapes using a triad color scheme.   [A]   [2]

12   Cite some examples of Radial Balance in Fashion.   [U]   [3]

13   Apply secondary colors in any silhouette.   [A]   [2]

14   Discuss Harmony in designing.   [U]   [3]

15   Explain the effect of texture on the overall mood of a design.   [U]   [1]

16   Explain the effect of texture on the overall mood of a design.   [U]   [1]

(5 × 2 = 10)

Part C
Long Answer Question
Answer any three questions.
Each question carries 5 marks.

17   Design a 6"x6" logo using a monochromatic color scheme.   [A]   [2]

18   Apply secondary colors in any silhouette.   [A]   [2]

19   Illustrate repetitive Rhythm in design a textile pattern for a children's wear collection.   [A]   [3]

20   Explain about zigzag lines in fashion.   [U]   [1]

(3 × 5 = 15)

END OF THE QUESTION PAPER
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