



24900042

Name:.....

(2024 ADMISSION ONWARDS)

Maximum Marks: 50

*Students should attempt atleast one question from each course outcome to enhance their overall outcome attainability.*

[Learning Domain][CO No(s)]

Each question carries 1 mark.

- |   |  |              |     |
|---|--|--------------|-----|
| 1 | Which of the following is a primary function of management?            | [U]          | [2] |
|   | a) Production  | b) Finance   |     |
|   | c) Planning  | d) Marketing |     |
| 2 | According to Henry Fayol, how many principles of management are there? | [K]          | [1] |
|   | a) 10  | b) 14        |     |
|   | c) 8   | d) 6         |     |
| 3 | Which of the following is NOT a quality of a good manager?             | [E]          | [2] |

- a) Good communication skills                      b) Autocratic decision-making style
- c) Emotional intelligence                      d) Ability to delegate
- 4 Which of the following global sports events is considered the most culturally diverse and economically significant? [U] [1]
- a) Wimbledon                      b) The Tour de France
- c) The Olympic Games                      d) The FIFA Club World Cup
- 5 Which of the following is an example of a professional sports league? [K] [2]
- a) National Football League (NFL)    b) Little League Baseball
- c) School Sports League                      d) University Sports Club
- 6 First-line or lower-level management primarily focuses on: [An] [5]
- a) Strategic planning                      b) Setting long-term goals
- c) Day-to-day operations and supervising employees                      d) Allocating resources for organizational growth
- 7 Which of the following is NOT a characteristic of a strategic plan? [S] [5]
- a) Long-term focus                      b) Broad scope
- c) Concerned with overall organizational objectives                      d) Detailed day-to-day tasks
- 8 What is the main purpose of using brainstorming in decision-making? [K] [2]
- a) To make a quick decision                      b) To generate a wide range of ideas and alternatives
- c) To critique ideas as they are proposed                      d) To select the best solution right away
- 9 Delegation of authority refers to: [E] [4]
- a) Transferring responsibility without accountability                      b) Assigning decision-making power to subordinates
- c) Giving employees higher salaries                      d) Keeping all decisions at the top level
- 10 Delegation of authority refers to: [E] [4]
- a) Transferring responsibility without accountability                      b) Assigning decision-making power to subordinates

- c) Giving employees higher salaries                      d) Keeping all decisions at the top level

(10 × 1 = 10)

### **Part B**

Short Answer Questions

Answer 10 questions.

Each question carries 2 marks

- |    |  |         |
|----|--|---------|
| 11 | What is the definition of planning in management?  | [K] [3] |
| 12 | If a company is experiencing rapid growth, which type of plan would be most beneficial: strategic or operational? Why? | [A] [3] |
| 13 | Why is performance review critical in the MBO process?   | [U] [3] |
| 14 | Why is it important to balance authority and responsibility when delegating tasks?                                     | [U] [4] |
| 15 | What are the different types of organizational structures?   | [K] [4] |
| 16 | What are the key elements of the directing process?  | [K] [5] |
| 17 | Explain why decision-making is a vital skill for a manager.  | [U] [2] |
| 18 | How does sports globalization foster cultural exchange?  | [K] [1] |
| 19 | Explain the principle of 'Division of Work' as described by Henri Fayol.   | [U] [1] |
| 20 | Define sports management.  | [U] [2] |
| 21 | How do fans serve as key stakeholders in sports management?  | [U] [2] |
| 22 | Explain the role of a sports marketing manager in sports management.   | [U] [3] |

(10 × 2 = 20)

### **Part C**

Short Essay Type Questions.

Answer 4 questions.

Each question carries 5 marks.

- |    |  |         |
|----|--|---------|
| 23 | Explain the scope of management.   | [U] [2] |
| 24 | Explain the function of FIFA in global sports.   | [U] [3] |
| 25 | Explain the role of sponsors in sports management.   | [E] [2] |
| 26 | Define the three levels of management and briefly describe the responsibilities of each level. | [K] [3] |

27 If you were starting a new business, how would you organize its resources to achieve efficiency? [A] [4]

28 Explain how controlling helps in achieving organizational goals. [U] [5]

(4 × 5 = 20)

**END OF THE QUESTION PAPER**

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