

QP CODE: 24900033



Reg No:.....

Name:.....

**MAHATMA GANDHI UNIVERSITY, KOTTAYAM**  
**FIRST SEMESTER MGU-UGP (HONOURS) REGULAR**  
**EXAMINATION NOVEMBER 2024**

**First Semester**

**Multi-Disciplinary Course - MG1MDCBOT100, MG1MDCBBT100 - ECOTOURISM**

(2024 ADMISSION ONWARDS)

Duration: 1 Hours

Maximum Marks: 35

**Remember (K), Understand (U), Apply (A), Analyse (An), Evaluate (E), Create (C), Interest (I),  
Appreciation (Ap), and Skill (S)**

*Students should attempt atleast one question from each course outcome to enhance their overall  
outcome attainability.*

[Learning Domain][CO No(s)]

**Part A**

Short Answers

Answer any five questions. Each question carries 1 mark.

- |   |  |     |        |
|---|--|-----|--------|
| 1 | Define ecotourism.   | [U] | [1]    |
| 2 | What is meant by "visitor management" at an ecotourism site?                                   | [U] | [4, 5] |
| 3 | List the stakeholders in ecotourism.   | [K] | [4, 5] |
| 4 | What are national parks?   | [U] | [3]    |
| 5 | What are biodiversity hotspots?  | [U] | [3]    |
| 6 | Expand the acronym WWF.  | [K] | [2]    |
| 7 | List two geographical features important for ecotourism.                                       | [K] | [1]    |
| 8 | Which eco-friendly hill station in Kerala is known for its tea plantations and natural beauty? | [U] | [3]    |

(5 × 1 = 5)

**Part B**

Short Essay Type Questions

Answer any four questions. Each question carries 5 marks.

- |    |   |      |     |
|----|---|------|-----|
| 9  | What makes Kerala a popular destination for ecotourism?                         | [An] | [3] |
| 10 | Discuss the economic and social benefits of ecotourism.                         | [U]  | [1] |
| 11 | What are natural resources, and why are they important for attracting visitors? | [A]  | [3] |

- 12 Why is it important to conduct environmental impact assessments in ecotourism? [An] [4, 5]
- 13 Discuss the role of The International Ecotourism Society (TIES) in promoting ecotourism. [U] [2]
- 14 Briefly describe the steps involved in ecotourism planning. [U] [4, 5]

(4 × 5 = 20)

### **Part C**

#### **Essay Type Questions**

Answer any one question. Question carries 10 marks.

- 15 Discuss the importance of cultural resources, natural heritage sites, festivals, and local events in ecotourism. How do local traditions, customs, and festivals enhance the visitor experience? [U] [1]
- 16 Analyze the functioning of various ecotourism centers in Kerala, assessing their operational models, successes, and areas for improvement. [An] [3]

(1 × 10 = 10)

**END OF THE QUESTION PAPER**

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